



SASKATOON'S VitalSigns[®]

2017 COMMUNITY CHECK-UP



SASKATOON
COMMUNITY
FOUNDATION

WELCOME TO VITAL SIGNS 2017

SASKATOON IS SITUATED ON TREATY 6 TERRITORY AND THE TRADITIONAL HOMELAND OF THE MÉTIS

Vital Signs presents a snapshot of data at a glance about Saskatoon. An initiative of Community Foundations of Canada, Vital Signs is an internationally respected tool for measuring and reporting on the vitality of communities. The Saskatoon Community Foundation is part of this movement to create more inclusive and more sustainable communities. Through this report, Saskatoon Community Foundation hopes to inform and engage all citizens in making positive contributions to a stronger community in which all share a sense of belonging.

There are many lenses through which we can view community vitality. Many factors, such as work, education, environment, and culture, influence quality of life for each of us. All of our individual views add facets to a collective vision of Saskatoon's future. The diversity of our views is itself an important factor in Saskatoon's vitality, as is the extent to which we feel we belong and have opportunities to contribute.

A TOOL FOR OUR COMMUNITY

Vital Signs is more than just a report – it is a program that engages citizens in improving their communities, using data to inform action and change. Over multiple reports, Vital Signs can show us long-term trends. It can influence Saskatoon Community Foundation's planning and give context to the grants we make in support of community needs. Individuals and organizations, volunteers and donors, government and the private sector, all can use Vital Signs to inform their thinking and drive their choices and priorities.

Vital Signs is intended to initiate discussion and debate. The Saskatoon Community Foundation has a vision of engaging citizens in contributing to a stronger and more vital community for all. This report is a starting point for both conversations and actions to create positive change in Saskatoon. Saskatoon Community Foundation's goal is to give every citizen the opportunity to best decide how they can make their contribution.

A MORE MEANINGFUL VITAL SIGNS

Building on the 2015 report, this report was created through collaboration and consultation with community stakeholders, to ensure that the data presented is relevant and accurately reflects the community. In the spirit of reconciliation, we initiated conversations with diverse people and groups in Saskatoon, and from these stakeholders we created our Vital Signs Advisory Committee. Saskatoon Community Foundation invited comments through a survey, held talking circles, and interviewed individuals. The Vital Signs Advisory Committee contributed diverse experience, knowledge and access to local data which complemented the data provided by Community Foundations of Canada.

For details on the data sources and more information, please visit www.saskatooncommunityfoundation.ca/community-initiatives/vital-signs.

A BETTER MODEL FOR COMMUNITY VITALITY

This report uses a model for community building adopted by Reconciliation Saskatoon, a community of over 55 organizations, non-profits, businesses, faith communities and partners who have come together since March 2016 to initiate a city-wide conversation to advance reconciliation.



Reconciliation
SASKATOON

The four sections of the report reflect this vision of reconciliation and community-building through 4 key questions:

1. Do we understand our shared history and feel a sense of belonging?
2. How do we participate in building community?
3. Do we respect each other and our environment?
4. Do we share a high quality of life in Saskatoon?

Share your vision of how to make Saskatoon a more vital, inclusive community with us at facebook.com/SaskatoonCommunityFoundation!

100 PEOPLE

IF SASKATOON WAS
MADE OF ONLY

NUTRITION



MODE OF TRANSPORTATION (BETWEEN HOME & WORK)



GENERAL INCOME



SEDENTARY BEHAVIOUR MORE THAN 2 HOURS OF SCREEN TIME PER DAY



VOLUNTEER



SMOKING



MOTHER TONGUE



AGE RANGE



OBESE (18+)



DONATE TO CHARITY



VOTERS



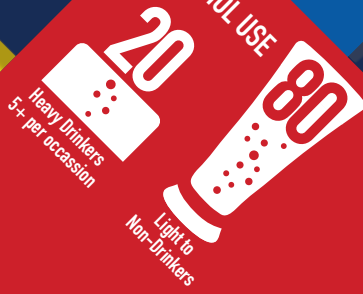
PEOPLE WITH A STRONG SENSE OF COMMUNITY BELONGING



POST-SECONDARY EDUCATION



ALCOHOL USE



EMPLOYMENT



DO WE UNDERSTAND

OUR SHARED HISTORY & FEEL A SENSE OF BELONGING?

In order for our society to move forward, we need to acknowledge and deal with the past. Do we fully understand our shared history? Have we worked toward justice for past wrongs? Have we supported the growth of strong families which have the ability to heal from the past? This section includes data on Learning, Diversity and Belonging.

DID YOU KNOW?
"wîcihitowin"
 IS A CREE WORD THAT MEANS
 "THEY HELP EACH OTHER."

wîcihitowin Aboriginal Engagement Conference
 Source: United Way of Saskatoon and Area

281 CONFERENCE REGISTRANTS IN 2015



376 CONFERENCE REGISTRANTS IN 2016



34% INCREASE IN ATTENDANCE



Rock Your Roots Walk for Reconciliation

Source: Aboriginal Friendship Centres of Saskatchewan/Office of the Treaty Commissioner



48%
 INCREASE IN ATTENDANCE



Cultural/Language Immersion Schools

Source: Saskatchewan Intercultural Association



150
 TEACHERS



1,500
 STUDENTS



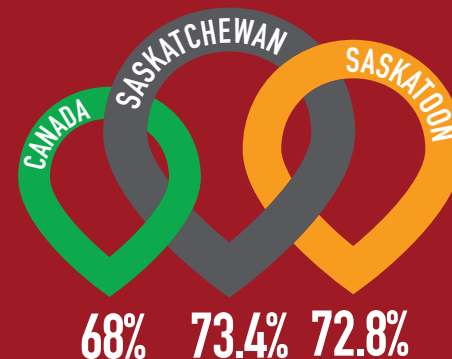
33
 LANGUAGE SCHOOLS



26
 LANGUAGES

Strong Sense of Community Belonging

Age 12+ | Source: StatsCan, 2011





Camp Fyrefly



Breastfeeding Program at Saskatoon Mothers' Centre



Drop-In ESL at Global Gathering Place



Library Use

Source: Saskatoon Public Library, 2016

3.2M ITEMS CIRCULATED

31% INCREASE IN PROGRAM ATTENDANCE

35% INCREASE IN ACTIVE MEMBERS

15% INCREASE IN CIRCULATION OF DIGITAL MATERIALS



Indigenous Languages

Source: StatsCan, 2011



80% OF INDIGENOUS PEOPLE SAY THAT THE HIGHEST PRIORITY IN QUALITY OF LIFE IS REBUILDING THE FOUNDATIONS OF THEIR CULTURE AND SENSE OF IDENTITY.

Source: Aboriginal Friendship Centres of SK, 2016

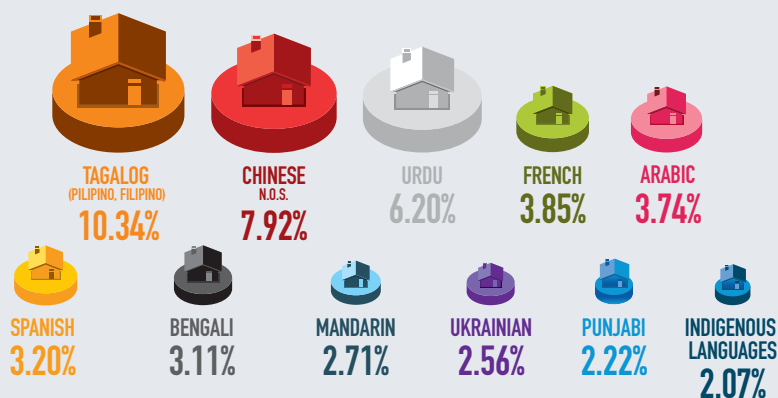
MOTHER TONGUE FLUENCY IN EARLY GRADES CAN BUILD A STRONG FOUNDATION FOR LEARNING.

Source: Global Partnership for Education



Spoken in the Home (Other than English)

Source: StatsCan, 2011



ENGLISH IS THE MOTHER TONGUE FOR 82% OF YXEers & IS SPOKEN IN 90% OF HOMES.



Mother Tongue (Other than English)

Source: StatsCan, 2011

2.13% BENGALI
3.05% ARABIC
3.48% SPANISH
3.63% INDIGENOUS LANGUAGES
4.52% URDU



9.38% TAGALOG (PILIPINO, FILIPINO)
9.44% GERMAN
8.78% UKRAINIAN
8.06% FRENCH
6.36% CHINESE



HOW DO WE PARTICIPATE

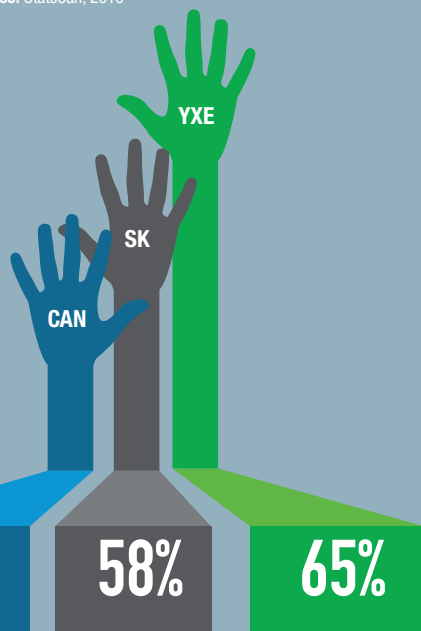
IN BUILDING A COMMUNITY?

A vital community builds positive relationships among people and organizations of all types. Do we create safe spaces for building trust, mutual learning and open communication? Are we getting better at communication and resolving conflict? Do we form strong partnerships and build trust across many groups? This section includes data on Safety, Leadership, Work, Learning and participation in Community Events.



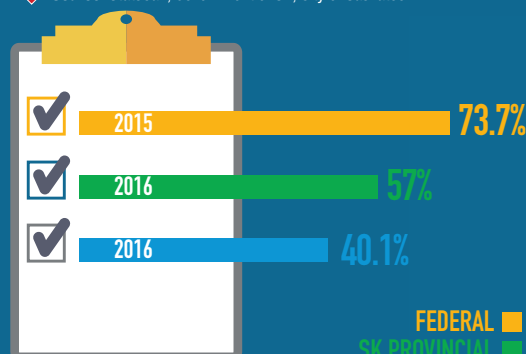
Volunteer Rate

Source: StatsCan, 2010



Saskatoon Voter Turnout

Source: StatsCan, Government of SK, City of Saskatoon

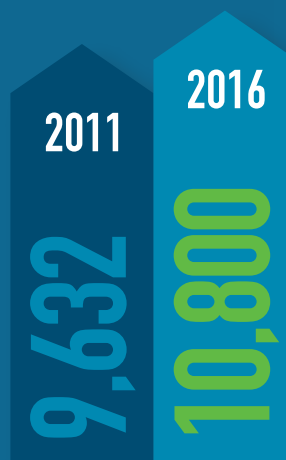


FEDERAL
SK PROVINCIAL
YXE MUNICIPAL



Business Licenses Issued by the City of Saskatoon

Source: City of Saskatoon



Attendance at Community Events

Source: Various Organizations

SUM THEATRE: 8.5K

SHAKESPEARE ON THE SK: 11K+

BROADWAY THEATRE: 77K+

FOLKFEST: 279K VISITS TO PAVILIONS

U OF S HUSKIES: 32K+

POTASHCORP CHILDREN'S FESTIVAL OF SK: 9.5K

SASKATCHEWAN RUSH: 180K

GORDON TOOTOUSS NIKANWIN THEATRE: 7K+

JAZZ FESTIVAL: 75K+

FRINGE: 75K+

TCU PLACE: 238K+

SASKTEL CENTRE: 600K+

PERSEPHONE: 106K+



Average Charitable Donations

Source: StatsCan, 2015

300
CAN

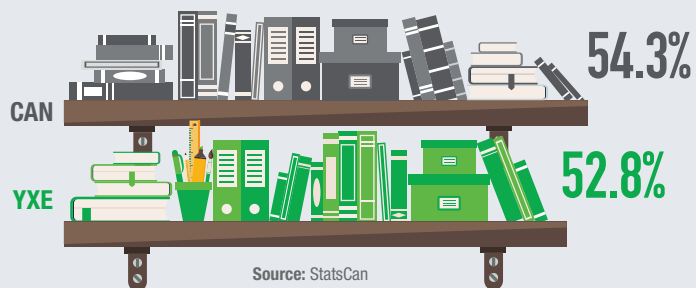
410
SK

450
YXE

WITH AN AVERAGE OF
\$450 DOLLARS PER
PERSON, OUR CITY
GIVES 50% MORE
THAN MOST
CANADIANS

Population with Post-Secondary Education

University degree, post-secondary diploma or certificate, percentage, age 15+, 2016



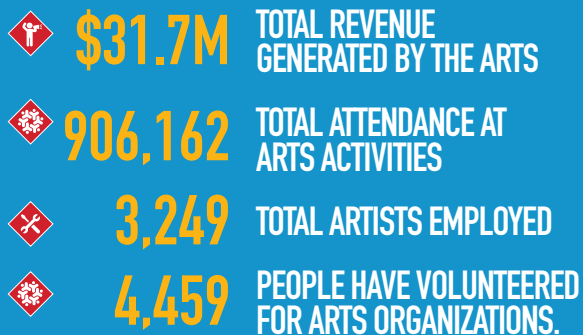
Average Tuition Cost Per Year

Arts and Sciences Degree, Source: USASK, 2017



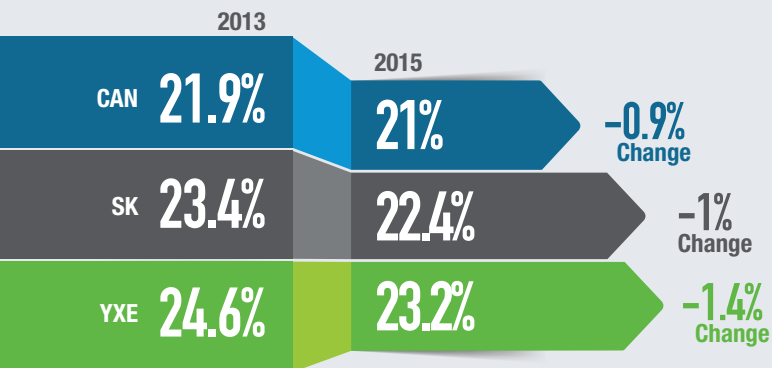
Arts in YXE

Source: Canadian Arts Data (CADAC)



Charitable Donors as a Proportion of Tax Filers

Source: StatsCan



Net Population Increase

Saskatoon CMA July 2015 - June 2016 | Source: StatsCan



FROM APRIL 1, 2016 TO MARCH 31 2017 THE OFFICE OF THE TREATY COMMISSIONER SPEAKERS BUREAU DELIVERED PRESENTATIONS AND WORKSHOPS TO 1625 INDIVIDUALS AT SASKATOON SCHOOLS, COLLEGES, BUSINESSES AND ORGANISATIONS. THESE PRESENTATIONS AIM TO BUILD A SHARED UNDERSTANDING OF SASKATCHEWAN'S TREATY HISTORY, AND OUR PERSONAL ROLE IN ADVANCING RECONCILIATION.

Source: Office of the Treaty Commissioner

DO WE RESPECT

EACH OTHER AND OUR ENVIRONMENT?

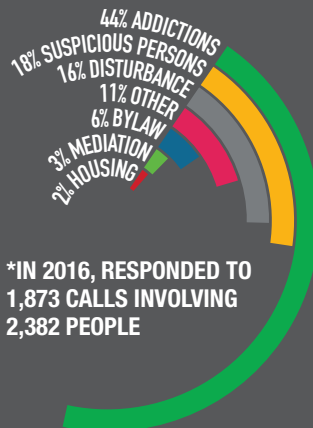
A stronger community requires changes to culture and attitudes. Does the community embrace many culture and language groups? Do we share social experiences among these many groups, respecting their diverse ways of knowing. Are we actively working to celebrate diversity, to respect and understand many cultures, and to eliminate racial biases? Do we respect the natural environment which allows us to live and thrive? This section includes data on Environment, Safety and Leadership.

“POLICE AND OTHER AGENCIES CAN’T WORK IN SILOS. COLLABORATION IS NECESSARY TO MAKE SASKATOON A SAFER PLACE.”

CLIVE WEIGHILL, CHIEF OF POLICE

Community Support Program

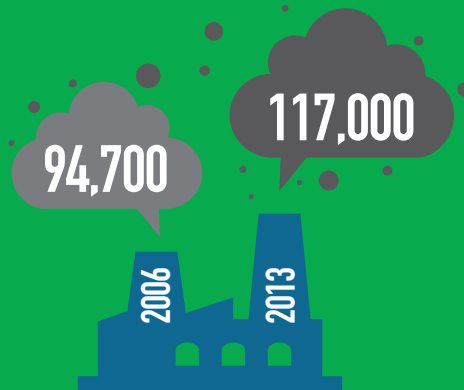
6 Community Support Officers patrol the downtown, Broadway & Riversdale neighbourhoods



Source: Downtown YXE, 2016

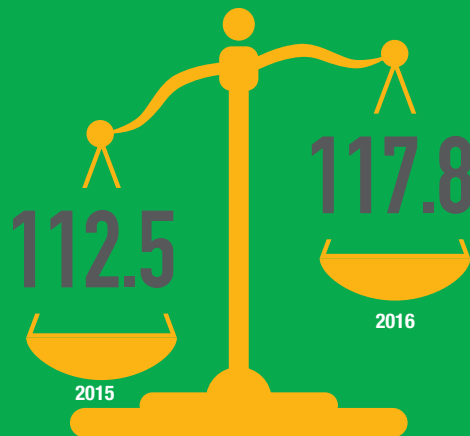
Overall Green House Gas Emissions

(Total CO2e tonnes) | Source: City of Saskatoon



Overall Crime Severity Index

(Per 100,000) | Source: StatsCan



Total Ecological Footprint

(Global Hectares Per Capita) | Source: City of Saskatoon



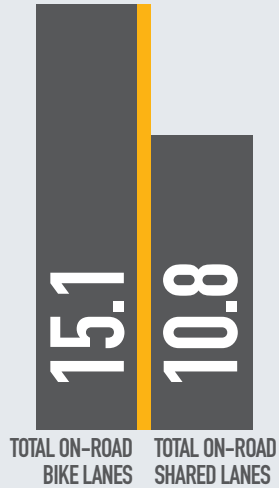
COMMUNITY POLICE ACADEMIES TEACH THE PUBLIC ABOUT THE POLICE FORCE AND THE COMMUNITY. 18 ACADEMIES HAVE

BEEN RUN SINCE THE PROGRAM BEGAN IN 2002. FROM 2015 TO 2017, 80 CITIZENS FROM ALL WALKS OF LIFE PARTICIPATED.

Source: Saskatoon Police Service

Total KM of On-Road Bike Lanes

Source: City of Saskatoon, 2014



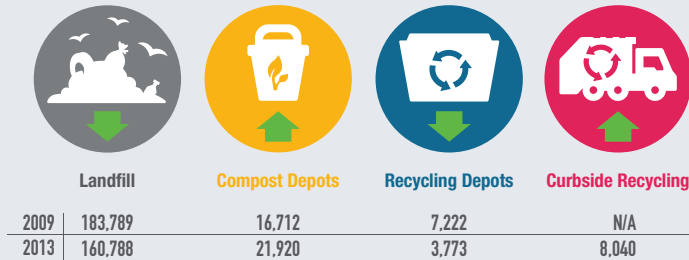
Average Commuting Time

In minutes 2011 | Source: StatsCan



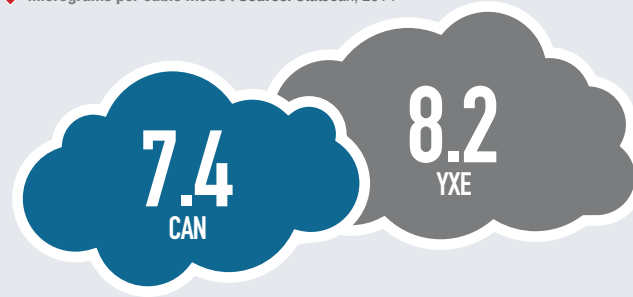
Waste Handling

Material received, tonnes, 2009-2013 | Source: City of Saskatoon



Average Annual Air Quality Index

Micrograms per cubic metre | Source: StatsCan, 2014



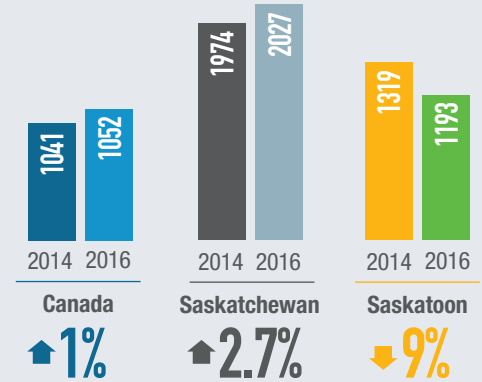
Mode of Transportation

Between home and work, 2011, percentage, employed population, age 15+ | Source: StatsCan, 2016



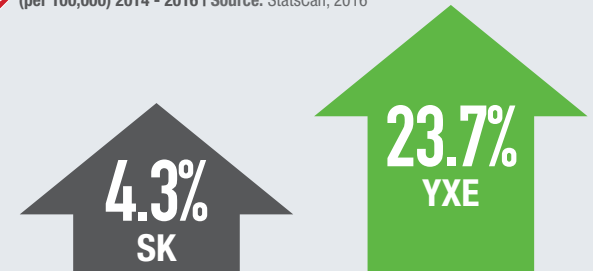
Total Violent Criminal Code Violations

(per 100,000) | Source: StatsCan, 2016



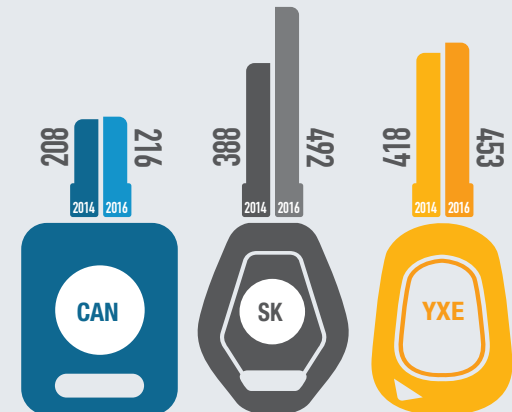
Sexual Assaults

(per 100,000) 2014 - 2016 | Source: StatsCan, 2016



Total Motor Vehicle Theft

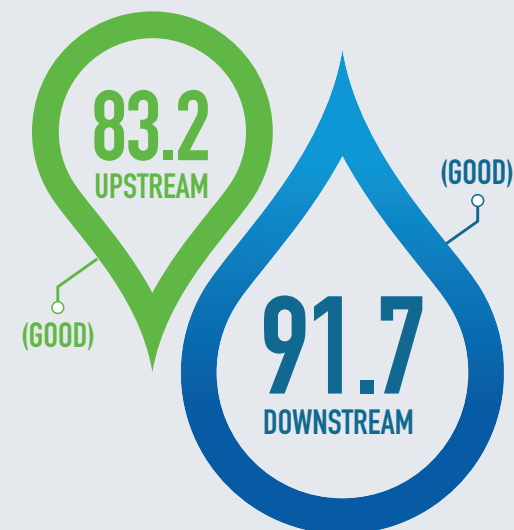
(per 100,000) | Source: StatsCan





South Saskatchewan River Downstream Water Quality Index

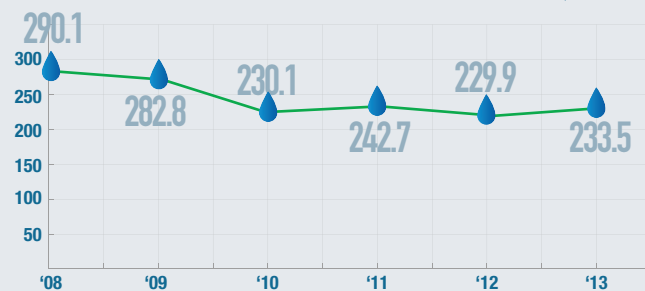
AVG. 2009-2011 | Source: City of Saskatoon



Per Capita Residential Water Consumption

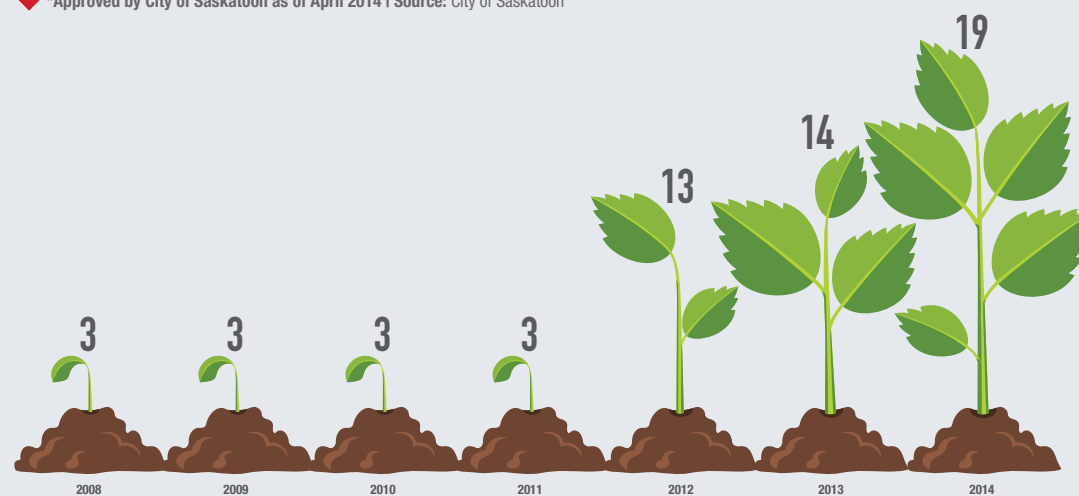
2008-2013 | Source: City of Saskatoon

OVERALL WATER CONSUMPTION IS DOWN -19.5%



Number of Community Gardens

*Approved by City of Saskatoon as of April 2014 | Source: City of Saskatoon





**A STRONG SENSE OF
BELONGING IS CENTRAL
TO SASKATOON'S VITALITY**

DO WE SHARE

A HIGH QUALITY OF LIFE IN SASKATOON?

Are we working toward a high quality of life for all and eliminating social and health gaps? Do we have a representative workforce reflecting the diversity of the community? Do we share leadership and decision making, including the voices of indigenous and other cultures, at all levels of the community? This section contains data on Poverty, Work, Learning and Health.



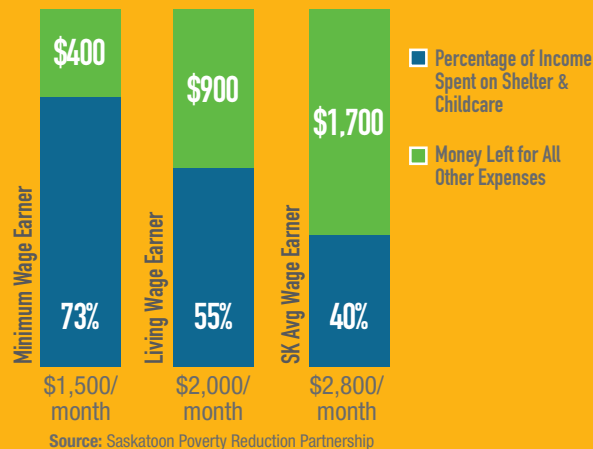
ONLY 7%
OF FAMILIES HAVE
ACCESS TO AFFORDABLE,
CULTURALLY INCLUSIVE
AND DEVELOPMENTALLY
APPROPRIATE LICENSED
CHILDCARE.

Source: Saskatoon Poverty Reduction Partnership



Cost of Living

Average for family with 2 wage earners working 35 hrs/wk



INDIGENOUS PEOPLE ARE

2X



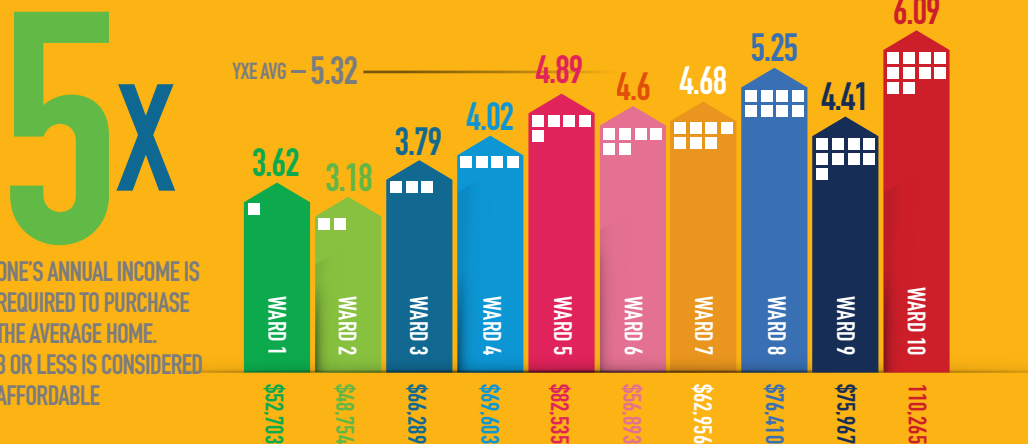
AS LIKELY TO BE AFFECTED BY
HOMELESSNESS AND UNEMPLOYMENT
COMPARED TO THE REST OF THE COMMUNITY

Source: United Way of Saskatoon and Area



Housing Affordability by Ward

Median Multiple Housing Affordability Index | Source: Saskatoon Food Council



Employment Rates and Median Earnings

Source: StatsCan, 2016



High School Graduation

Source: Saskatoon Early Years Partnership, 2015

91%

SK

85%

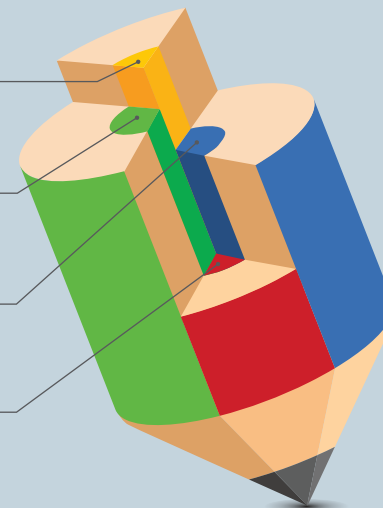
YXE

83%

CAN

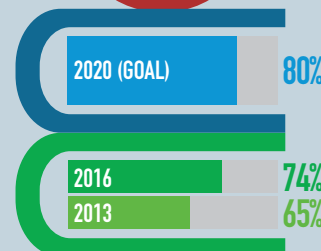
42%

Indigenous YXE (2020 Goal: 65%)



Grade 3 Reading Level

% when finishing grade 3 | Source: Saskatoon Early Years Partnership



59%

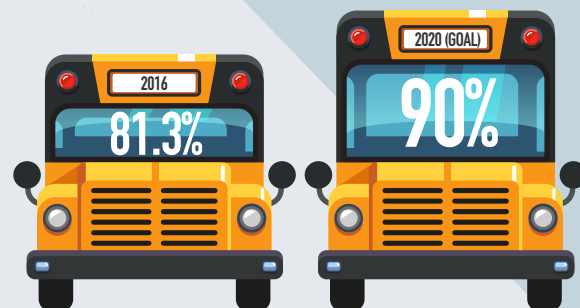
OF CHILDREN
LIVING IN CORE
NEIGHBOURHOODS
ARE ENTERING
SCHOOL READY
TO LEARN.

Source: Government of SK, 2016

Readiness

Children are ready for school as they enter Grade 1

Source: Saskatoon Early Years Partnership, 2015



IF A FAMILY OF 4 IS
MAKING LESS THAN

\$3,280^{MO.}

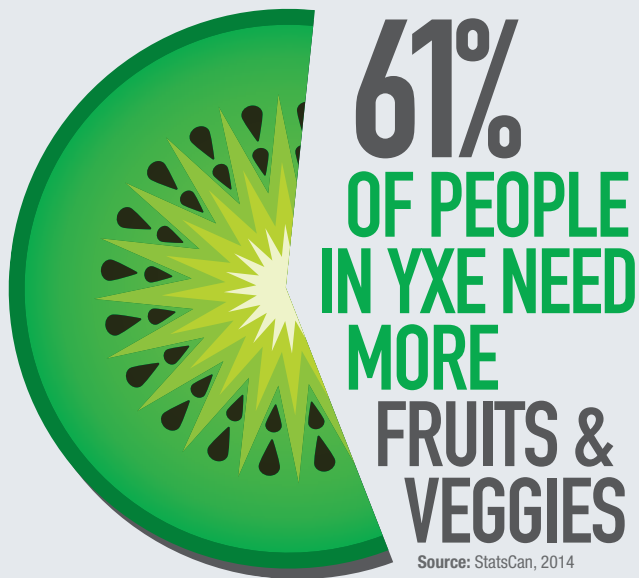
THEY ARE BELOW THE
POVERTY LINE (LICO)

Source: StatsCan

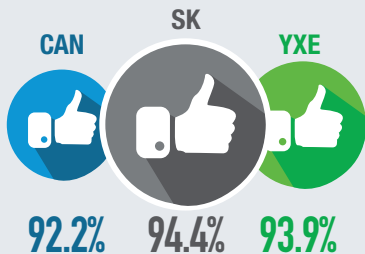
45%

OF STUDENTS ENTERING KINDERGARTEN
ARE OF INDIGENOUS ANCESTRY.

Source: Saskatoon Early Years Partnership, 2015



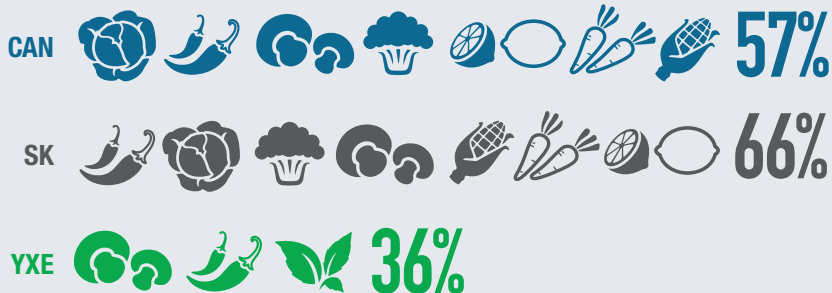
Life Satisfaction
% of satisfied to very satisfied, age 12+ | Source: StatsCan, 2015



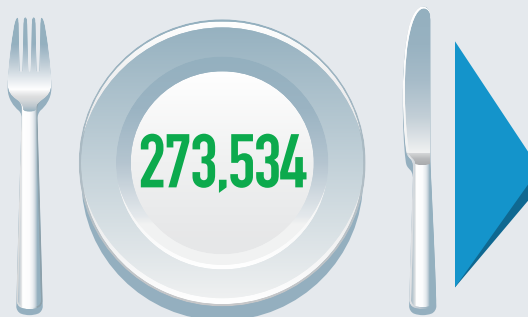
Number of Food Bank Users
March 1, 2017 to March 31, 2017
Source: Saskatoon Food Bank and Learning Centre



Seniors Who Don't Eat Recommended Amount of Fruits & Vegetables
5+ servings, percent, age 65+, 2014 | Source: StatsCan



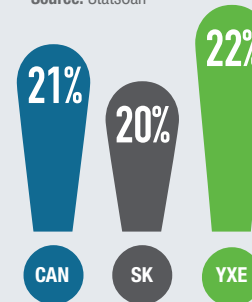
Number of Meals Served at Friendship Inn
2016 | Source: Friendship Inn



Diabetes Rates
Percent, age 12+, 2014 | Source: StatsCan



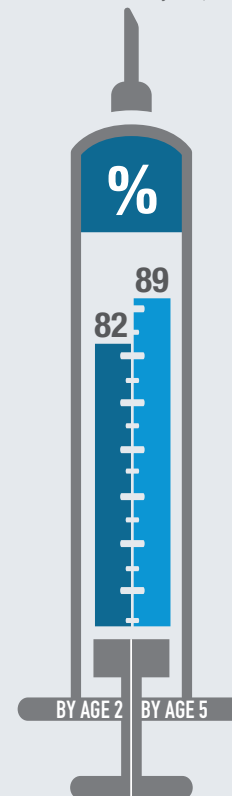
Perceived Life Stress
"Quite a lot," percent, age 15+, 2014
Source: StatsCan



**1 IN 5
CHILDREN
UNDER AGE 6
LIVE IN
LOW INCOME
HOUSEHOLDS**

Source: Community View

Early Childhood Immunization
Source: Community View, 2017

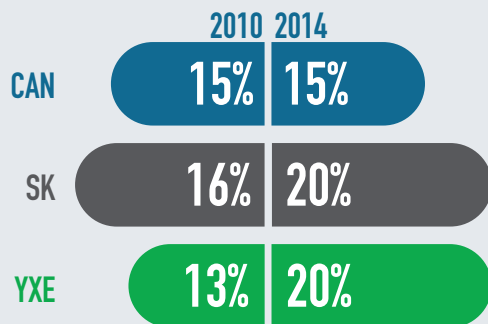


Heavy Drinking
Consumes 5+ drinks on occasion
Source: StatsCan, 2014



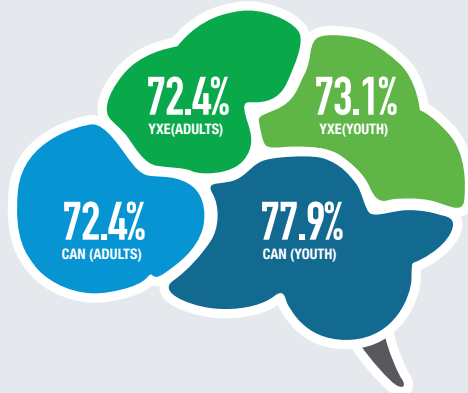
Population without a Regular Medical Doctor

Percent, age 12+, 2010 & 2014 | Source: StatsCan



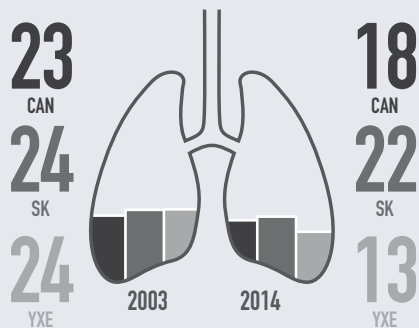
Self Reported Mental Health

("very good to excellent") YXE | Source: StatsCan, 2015



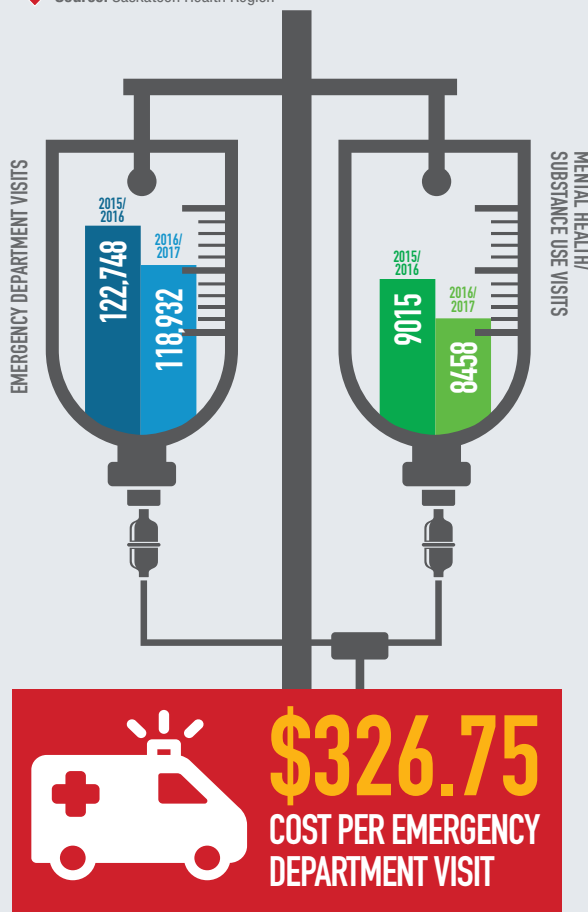
Smoking Rates

Percent, current smokers, age 12+ | Source: StatsCan, 2014



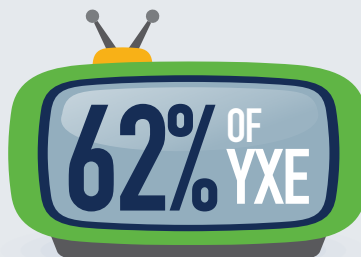
Emergency Department Visits

Source: Saskatoon Health Region



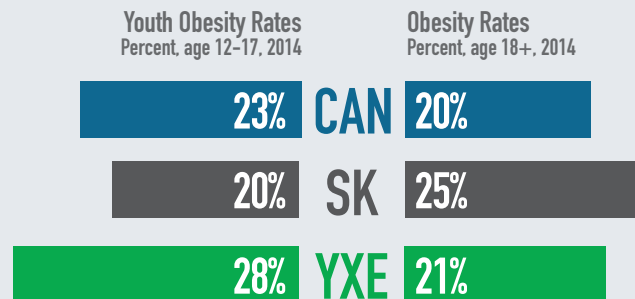
Sedentary Behaviour

More than 2 hours of "screen time" per day | Source: Community View, 2016



Obesity Rates

Percent, age 18+, 2014 | Source: StatsCan



Self Reported Health

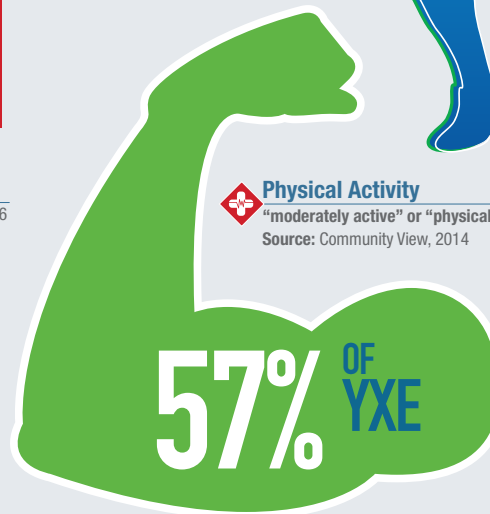
("very good to excellent") YXE
Source: StatsCan, 2014

65%



Physical Activity

"moderately active" or "physically active"
Source: Community View, 2014



SASKATOON COMMUNITY FOUNDATION WOULD LIKE TO THANK THE VITAL SIGNS ADVISORY COMMITTEE

Tiffany Paulsen
Don Ewles
Carm Michalenko
Jessie Usseiman
Kathy Allen
CeCe Baptiste
Monica Krueger
Susha Wiefen
Colleen Christopherson-Cote
Rhett Sangster
Erika Ritchie

Vital Signs Committee Chair/SCF Board of Directors/RSP Law
SCF Grants and Communications Manager
SCF Executive Director
SCF Marketing and Development Coordinator
Arts and Grants Consultant, City of Saskatoon
University of Saskatchewan/United Way Board Chair
Founder/CEO, Global Infobrokers and the Praxis Group of Schools
Executive Director, Aboriginal Friendship Partnership
Community Poverty Reduction Partnership
Saskatoon Poverty Reduction Office of the Treaty Commissioner
Reconciliation Coordinator, Office of the Treaty Commissioner
Environmental Sustainability and Renewable Energy Consultant

VitalSigns®

Community foundations taking the pulse of
Canadian communities.



SASKATOON
COMMUNITY
FOUNDATION

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COMMUNITY
FOUNDATIONS
OF CANADA
all for community.

We're a Proud Member of Community
Foundations of Canada

Note: In this report, Saskatoon is often abbreviated to
YXE, which is Saskatoon's airport code.