

## **DEEPLY ROOTED** 2019 ANNUAL REPORT



# **DEEPLY ROOTED**

Grounded in our community, the Saskatoon Community Foundation faces every year with renewed strength and growing connections to the people and the land.

In 2019, we honoured Mother Earth at our annual gala, celebrating the riches she provides within our community and helping individuals, families and businesses alike demonstrate their gratitude through meaningful, lasting gifts.

#### **Nurturing Seedlings**

We carried the theme of the gala with us throughout the year, and like the roots of our community tree, our funds spread, providing new opportunities to the youth of our community. Over the past year, \$64,000 in grants from our Youth Advisory Council focused on healthy living and inclusion, granting to 17 projects aimed at helping our youth thrive.

#### **Growing Our Offerings**

While youth remained an area of focus this year, we did not neglect the many other areas in need in our community. In 2019, we received the highest number of requests to date. We listened to the many voices from our community, informing our grants selection process with plenty of care and attention, in order to make the best decisions on how to support community organizations.

Thanks to your contributions, our pooled endowment flourished, allowing the Foundation to grant \$3.34 million from both endowed and non-endowed funds to 255 charities, projects and programs. Despite tough economic times, your ongoing generosity and support for those in need in our community continued to amaze us this year. We ended 2019 with \$50.5 million in endowed funds.

We are pleased to report that your commitment resulted in the creation of 27 new fund agreements. These included the \$400,000 Cameco Fund for Mental Health and a bequest of over \$3 million

from Mr. Robert Steane. We also received many donations to the Give YXE Fund (supporting Quality of Life grants) and the Community Fund for Reconciliation.

We could not support the community without our donors' generosity and trust. We invite you to discover the stories behind the grants and the true impact of your support of the Foundation. As we enter our 50th year as Saskatoon's hub for community philanthropy, we remain true to our founders' vision of making Saskatoon the best community in which to live.



Carm Michalenko, B. Comm., MBA, Executive Director





### NURTURING SEEDLINGS VITAL CONVERSATIONS WITH YOUTH

In 2019, the Saskatoon Community Foundation focused on understanding, partnering with and supporting youth in Saskatoon. In preparation for the Foundation's upcoming Vitals Signs report, and with support from the Students Commission of Canada and the Saskatoon Opportunities for Youth Team, a two-hour community Vital Conversations session was held with a group of 20 students, including 60% self-identified Indigenous youths and 40% newcomers. The discussion focused on the meaning they give to "quality of life" and their perceptions and realities in terms of health and well-being in Saskatoon.

The youth agreed that quality of life may be different for each person because it is based on individual experience. However, they defined some of the primary attributes of a good quality of life: happiness, peace, joy, feeling safe, access to resources, individuality, mutual respect, stability, good mental health, love, no alcohol in the home, wealth, fun, humour, friends and family, and a sense of belonging. One of the teens defined quality of life by saying: "I have a good quality of life; I have my family and my friends. Living well is so much more than possessions and money."

When asked to identify the biggest issues that they thought impacted the quality of life in Saskatoon, the youth focused on drugs, alcohol and racism. Many of the youth recounted how drug and alcohol use in their immediate circles has affected them. One of the participants said, "I have never touched the drug [meth], but it has still messed up a lot of things for me." Another said, "I am sitting around watching the people I love slowly killing themselves."

The conversations were an opportunity for the youth to share their experiences living in Saskatoon and, in particular, their reality dealing with racism. All the youth agreed that racism is deeply rooted in Saskatchewan and that it impacts their lives daily. They felt that being a visible minority made them a target for name-calling and unfair bias. <sup>44</sup>Just because there are lots of bad things happening, it doesn't mean that my life is bad. I look around me and I see suffering, but I also see beauty, love, and kinship.<sup>99</sup>

They felt that preconceived ideas of who they are give power to others to question their intelligence and their right to be in some places. "They don't understand what it is like to walk down the street and be called a racial slur," said one of the participants.

The youth who had lived or travelled abroad also reflected on the difference in quality of life between Canada and other parts of the world, and how in many places, it is directly related to poverty. They indicated that they did not understand how a country like Canada had poverty at all. Finally, following the deep and difficult conversations about the tough lives many of the youth have, they still unanimously agreed that, regardless of the difficulties they face, it was still possible to have a good quality of life as long as one experienced some of the factors contributing to a good quality of life. One youth summed it up very well: "Just because there are lots of bad things happening, it doesn't mean that my life is bad. I look around me and I see suffering, but I also see beauty, love and kinship."



## MANY BRANCHES COMMUNITY FUND FOR RECONCILIATION

Helping the community come together to share, learn, educate and support each other to ensure the spirit of reconciliation comes alive.

**Recipient:** Whitecap Dakota First Nation **Program:** Bridging Economic Reconciliation – Acting on TRC #92

### **\$20,000** FROM THE COMMUNITY FUND FOR RECONCILIATION



Whitecap Dakota First Nation and Saskatoon Tribal Council organized the Bridging Economic Reconciliation Conference addressing TRC Action #92 to help leaders from across Saskatchewan understand how to tap new markets by partnering with Indigenous communities.

<sup>66</sup>What I have been learning through this pilot project are ways of addressing negative stereotypes and working together with a group to produce quality work. I really enjoy the stories and insights that are shared, and I learn a lot from the people present at each session.<sup>39</sup>

#### Justice, program participant

**Recipient:** Canadian Roots Exchange **Program:** Together Here Today: Creating Respectful Relationships between Indigenous People and Recent Newcomers

# **\$20,000** FROM THE COMMUNITY FUND FOR RECONCILIATION



### MANY BRANCHES YOUTH ENDOWMENT SASKATOON

In support of youth-focused programming and initiatives in Saskatoon that provide youth with opportunities for present and future growth.

**Recipient:** Creative Kids Canada Inc. **Program:** So All Kids Can Dance – Creative Kids Saskatoon

### \$6,250 FROM YOUTH ENDOWMENT SASKATOON

<sup>66</sup>The Saskatoon Community Foundation is making a profound difference to children in Saskatoon. Their contribution to Creative Kids made it possible for 15 kids, including Prarthona and her sister Prokriti, to live their dreams to dance in Saskatoon.<sup>99</sup>

Gloria Walsh, Manager Creative Kids Canada Inc.



**Recipient:** Autism Services of Saskatoon **Program:** Youth Social Club

### **\$2,500** FROM YOUTH ENDOWMENT SASKATOON



<sup>66</sup>Autism Services would like to thank the Youth Advisory Council and the Saskatoon Community Foundation for the grant. This grant allowed our clients to participate in several unique, community activities and provided a wonderful environment for our staff, participants and volunteers.<sup>99</sup>

Alex Scott, Director of Family Programs Autism Services of Saskatoon

### **MANY BRANCHES** QUALITY OF LIFE GRANTS

Supported by the Give YXE Fund and many unrestricted donors funds, these grants help organizations address pressing issues through current projects, with a focus on social inclusion.

**Recipient:** Saskatoon Food Bank & Learning Centre **Program:** Community Engagement – Garden Patch

# \$9,063 FROM GIVE YXE FUND

<sup>66</sup>The Saskatoon Community Foundation was the first community supporter to step up when we announced our move to a brand-new, streetfront location. Thanks to them, we have been able to expand our community space, increase our visibility, and better serve the LGBTQ2S community in Saskatoon and the province.<sup>99</sup>

**Rachel Loewen, Executive Director** 

Recipient: OUTSaskatoon Program: Building OUT: Let's Grow Together

# \$20,000 FROM GIVE YXE FUND



<sup>44</sup>Bringing people together to celebrate, learn, and cultivate community is central to the work of the Saskatoon Food Bank & Learning Centre Garden Patch. Support from the Saskatoon Community Foundation helps us accomplish this.<sup>99</sup>

Adrian Werner, Food Security Senior Manager



### MANY BRANCHES OUR GRANTS BY STRATEGIC FOCUS AREA

#### **Unrestricted Grants by Strategic Focus Areas**



#### All Grants by Strategic Focus Areas



\*Arts and Culture, Education, Environment, Health, Social Development and Capacity Building.



## **BRANCHING OUT** BE A BOB – ROBERT A. (BOB) STEANE LEGACY FUND

After a successful career in the mining industry that took him all over the world—including Namibia, Australia, Kazakhstan and finally, northern Saskatchewan—and 34 years with Saskatoon's Cameco Corporation, Robert (Bob) Steane turned to what he referred to as his second career: devoting countless volunteer hours and personal wealth to various charities in our city.

For Bob, philanthropy was not only about being able to provide funds; it was as important to roll up his sleeves and show support in his community by participating at fundraising events. In true Bob modesty, he once said: "What good is wealth if you don't do something with it? I'm just happy and fortunate I'm in a position to do something like that." When Bob pronounced these words, little did the Saskatoon Community Foundation know that Bob would be doing something really big for us and our community.

The Robert A. (Bob) Steane Legacy Fund is a true testament to Bob's commitment to help make Saskatoon a better place. Leaving equal parts of his estate to the Royal University Hospital Foundation, the St. Paul's Hospital Foundation and the Saskatoon Community Foundation—a gift worth over \$10 million and the largest single-donor donation ever received by these organizations—Bob ensured ongoing support in Saskatoon in the areas of medical imaging, mental health and trauma, end-of-life hospice care, the arts and the alleviation of homelessness in our city. Bob's partner, Kathy Berg, explained that "Bob was a gentle person. He loved life and had the confidence to embrace many people and, really, a multitude of global initiatives. Ultimately, Saskatoon was his home and we should be very proud that he chose us." Bob's truly generous legacy will live on through these three foundations, helping Saskatoon and its residents be the best they can be. The "Be a Bob" campaign invites each of us to volunteer and give back to our community however and whenever we can today and through estate planning.



**Bob Steane** 

## BRANCHING OUT CAMECO FUND FOR MENTAL HEALTH



In 2019, Cameco turned its community investment attention to mental health. As Cameco's vice-president, sustainability & stakeholder relations, Jonathan Huntington states, "The issue of mental health touches everyone in one way or the other, directly or indirectly."

With a goal to raise \$400,000, the inaugural Step Up for Mental Health 5k/10k race in Saskatoon was launched on May 11, 2019. "With support from our partners, Brainsport, the Saskatchewan Health Authority and the Saskatoon Community Foundation, we wanted to do something that everyone, young and not so young, could participate in," states Jonathan.

In the first year, thanks to the race registrations, Cameco's match of all registrations and many direct donations to the fund, they were able to reach their goal. They reviewed over 50 applications and issued 22 grants to charitable and non-profit groups with projects, services or programming focused on the promotion or protection of mental health in 12 Saskatchewan communities. "Our goal in 2020 is to raise \$500,000," notes Jonathan. "We also continue to invite people to donate directly to the fund, because we know that together, we can do more for mental health in our province."





<sup>66</sup>Our children and I wanted to find a way to make sure that his impact could live on.<sup>99</sup>

**Shelley Kirychuk** 

#### TAKE THE REINS – JERALD THIESSEN LEGACY FUND

Take the Reins will allow children who would otherwise not be able to pursue their passions do just that—whatever their passion might be.

In February 2019, Jerald Thiessen passed away quite suddenly, leaving behind his wife, Shelley Kirychuk, their three children (Natasha, Jeremy, Jocelyn), three grandchildren, extended family, and countless friends and work associates. "Jerald made friends easily and had a positive impact on so many people throughout his life. Our children and I wanted to find a way to make sure that his impact could live on," explains Shelley.

Long-time friends recommended that they contact the Saskatoon Community Foundation for help. "I remember calling on the spot and speaking with Krys Hertzke, the Foundation's Donor Services Administrator, who immediately explained our options and sprung to action to establish the Take the Reins fund that same day so we could include the information in the celebration of life," recalls Shelley. "The SCF staff were caring, efficient and made the process easy and seamless for us. It truly speaks to the way they live the Foundation's purpose and their commitment to donors and charities."

#### **BRANCHING OUT** SASKATOON CHAMBER SINGERS – JACQUIE ACKERMAN MEMORIAL COMMISSION FUND



#### Supports the commissioning of new Canadian choral compositions.

When Jacquie Ackerman, a 20-year member of the Saskatoon Chamber Singers and a member of the board of directors for over 10 years, passed away in the fall of 2018, the Saskatoon Chamber Singers decided to honour their long-time friend by launching a special fund administered by the Saskatoon Community Foundation.

The fund allows the Saskatoon Chamber Singers to focus on commissioning new choral music.

The response has been inspiring for the members of the Saskatoon Chamber Singers. They are well on their way to achieving their goal of \$15,000, and their fund will only continue to grow over the years.

<sup>44</sup>With this fund I will be able to provide more substantial gifts and do more good at once.<sup>33</sup>

**Jill Buechler** 



#### **JILL MARIE BUECHLER FUND**

### Supports children, youth, family and community in Saskatoon.

Reflecting on how she could make a lasting impact in her community and do something meaningful to honour her mother and brother who passed away, Jill Buechler did not hesitate for one second to reach out to the Saskatoon Community Foundation to establish a fund. "My parents had established a fund with the Foundation years ago, and I could see the good it was doing in the community. Their example made it easy for me to decide to establish this legacy fund," states Jill.

According to Jill, giving through the Foundation allowed her to combine all her donations through one organization, while still achieving the desired impact for many programs that mattered to her. "Rather than donating here and there and not really seeing the overall impact of my contributions, this fund allows me to provide more substantial gifts and do more good at once."

### BRANCHING OUT KAVIA FAMILY FUND

#### **Supports Quality of Life Grants**

Raj Kavia joined the Foundation's board of directors and its executive committee in 2017. "The Saskatoon Community Foundation has been part of my life for the past three years thanks to a friend who asked me to get involved. The natural progression was to create a fund," says Raj.

Raj and his wife, Shelley, set up the Kavia Family Fund in late 2019 and will continue to make annual contributions. The first grants from the fund will begin in 2021. "I know that our family fund and all the other endowments managed by the Foundation can't grant all of the requests that come our way; yet, with funds that grow in perpetuity and new donations added every year, there is a lot we can do in and for this community. It's really good to know you can be part of that," reckons Raj.



<sup>66</sup>With funds that grow in perpetuity and new donations added every year, there is a lot we can do in and for this community.<sup>99</sup>

Raj Kavia

#### DON EWLES AND MARGOT WEINER FUND

Supports Quality of Life Grants



<sup>66</sup>Saskatoon is our home, and it has always been important to us to contribute to help create a caring community for everyone who lives here.<sup>99</sup>

**Margot Weiner** 

The Don Ewles and Margot Weiner Fund was built through monthly gifts over several years. "Saskatoon is our home, and it has always been important to us to contribute to help create a caring community for everyone who lives here," says Margot.

"My time as Grants Manager for the Saskatoon Community Foundation has allowed me to see so much of the wonderful work done by local charities," notes Don. "We wanted our fund to be unrestricted because I have seen firsthand the value of giving the Foundation the discretion to respond to emerging opportunities to build a stronger community."

While they are committed to their monthly contributions, Don and Margot also plan to leave a portion of their estate to grow the impact of their fund. "It is important to us that beyond our modest monthly donations we can continue to support Saskatoon beyond our lifetimes with a planned bequest. We know the Foundation can make sure it happens," says Don. "As we get older, it's pretty clear that life is too short, but through our fund, we can continue to be a part of Saskatoon's future."

## TAKING STOCK OUR 2019 NUMBERS IN BRIEF



7.14% 10-YEAR AVERAGE RETURN

FINANCIAL HIGHLIGHTS		2019	2018	2017	2016	2015
Assets	Endowment (including excess earnings)	\$50,549,648	\$41,509,127	\$41,967,417	\$37,571,438	\$37,056,608
	Operations	\$503,224	\$434,600	\$467,630	\$507,485	\$417,644
Revenue	Investment income (all sources)	\$6,275,682	-\$68,178	\$4,211,216	\$1,323,071	\$712,545
	Donations (including estate bequests and non-endowed)	\$7,485,744	\$5,161,303	\$4,459,549	\$2,301,819	\$4,322,808
Expenditures	Grants	\$3,343,289	\$3,460,966	\$4,296,108	\$5,172,015	\$5,225,196
	Net operating expenditures	\$893,820	\$869,964	\$888,872	\$734,981	\$835,281
Net Fundraising		\$159,382	\$113,083*	\$271,817	\$283,416	\$333,182

\*The 2018 accounting method did not include revenues for grant programs or those transferred to endowed funds.

Administration charges to endowed funds	1% to 1.5%	Number of endowed funds (excluding agency funds)	309
Grant disbursement as a % of endowment	3.5%	Number of agency endowed funds	24
Total number of endowed funds	333	Number of managed funds	21







**\$3,343,289** IN GRANTS

#### **ALL GRANTS BY FUND TYPE**



With non-endowed funds, the entire gift is forwarded to the chosen recipients. With endowed funds, the gift is invested, and a portion of the income earned is granted to the recipients every year, forever.

#### 10 YEARS OF INVESTMENT RETURNS



## **DEEPLY ROOTED**

**Our Staff:** Whether you want to memorialize a loved one, support ongoing grants to address community priorities, or give to your most cherished causes in perpetuity, our dedicated team works with you to achieve your charitable goals. We bring together diverse skills and decades of combined experience.

**2019 Board of Directors:** Our Board of Directors oversees the work of the Saskatoon Community Foundation, ensuring that we maintain high standards in governance, asset management, fund development, and strategic grantmaking to support the priorities of the community.







R

Krys Hertzke Suzanne Hovde Donor Services Administrator Office & Finance Assistant



## SASKATOON COMMUNITY FOUNDATION DEEPLY ROOTED FOR 50 YEARS

As the Saskatoon Community Foundation celebrates its 50th anniversary in 2020, we have an opportunity to reflect on and celebrate the foresight of the seven well-established residents of Saskatoon who each invested their experience, time and finances to create the Foundation as a way of giving back to their city. Fred MacDermid Q.C., the Hon. Sid Buckwold, Dr. Austin Forsyth, Blair Nelson, Dr. John (Jack) Leddy, Albert Flavelle and Allan Tubby could not have known that today the Saskatoon Community Foundation would hold over \$50 million in assets, have granted more than \$41 million and contributed over \$3.3 million to charities in 2019. It's been 50 years, but their legacy is stronger than ever.

Today, the Saskatoon Community Foundation provides everyone with the opportunity to contribute easily to their community by donating what they can to help grow existing funds or create new funds to support charities, causes and areas of focus aimed at making Saskatoon the best community in which to live. Donors

## THE MANY VOICES OF EARTH SONG

It was another successful year for the Nutrien Saskatoon Community Foundation Cultural Gala. The 2019 gala, Earth Song, honoured Mother Earth. It was the third in our journey through the elements, following water and fire, and we are already in the planning stages for the next gala and final element: wind.

Your support for the Community Fund for Reconciliation was once again demonstrated by the \$159,382 raised at the event. Thank you for your attendance and generosity!

come from all walks of life. Our many donors, whether they are individuals or businesses, families or interest groups, well-off or less fortunate, young or seasoned citizens, all share the desire to contribute to the well-being of our community and its residents.

From the very beginning, the Foundation was meant to be deeply rooted in our community. Indeed, all the donations it receives become part of the legacy of community support in Saskatoon. The funds grow in perpetuity, allowing the Foundation and its donors to assist many of our city's charitable organizations and programs year after year.

The Saskatoon Community Foundation board and staff offer you their deepest thanks for your gifts and ongoing support for the work we do to ensure that as many individuals, couples, families, and groups as possible can thrive in Saskatoon.



**\$159,382** 

**NET FUNDS RAISED** 



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For complete listings of our financial statements, committees, donors, funds, planned gifts, and grants, please visit our website: **saskatooncommunityfoundation.ca** 





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all for community.

We're a proud member of Community Foundations of Canada.