

## FOR IMMEDIATE RELEASE

# Deeply Rooted: SCF Celebrates \$40 Million in Community Grants Since 1970

(SASKATOON, April 20, 2020) Established on April 18, 1970 by seven prominent Saskatonians, the Saskatoon Community Foundation marks its 50<sup>th</sup> anniversary. Fred MacDermid, Q.C., the Hon. Sid Buckwold, Dr. Austin Forsyth, Blair Nelson, Dr. John (Jack) Leddy, Albert Flavelle and Allan Tubby's foresight and investment in experience, time and financial resources fifty years ago continues to contribute to the Saskatoon community today.

"Today, the Saskatoon Community Foundation holds over \$50 million in endowed assets and has granted more than \$41 million and contributed over \$3.3 million to charities in 2019 alone," says Carm Michalenko, Executive Director of the Saskatoon Community Foundation. "With the current COVID-19 situation upon us during our 50<sup>th</sup> year, this crisis highlights the importance of a community foundation's critical role in response, as well as recovery and rebuilding efforts."

The Saskatoon Community Foundation provides everyone with the opportunity to contribute easily. You can donate to a community-based fund, like the Saskatoon COVID-19 Community Response Fund, or create your own personalized Fund to support charities, causes and areas of focus aimed at making Saskatoon the best community in which to live. "The options offered in terms of charitable giving vehicles have never been more flexible than they are now, tailored to many types of donors," Michalenko explains.

"It's been 50 years and the legacy of these seven initial founders is stronger than ever," adds Curtis Kimpton, Foundation Board Chair. "Nowadays, donors are from all walks of life, young or seasoned citizens, as each share a desire to contribute to the well-being of our community and its residents, leaving no one behind because of their circumstance."

As the Saskatoon Community Foundation marks its 50 years in this community, its Board and staff offer their heartfelt thanks to the many donors over the years for their gifts and ongoing support for the work they do, particularly in times of extreme needs such as those we are witnessing today.

Building on this 50-year legacy, the Foundation invites you to donate to the Saskatoon COVID-19 Community Response Fund at saskatooncommunityfoundation.ca to ensure safety and secure food for the most vulnerable.



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### **Background:**

With a vision to make Saskatoon the best community in which to live, the Saskatoon Community Foundation contributes to the quality of life in our city by building endowed and non-endowed funds, strategic grant making and philanthropic advisory services, as well community leadership and mobilization. Saskatoon Community Foundation offers endowed funds in which donations are held in perpetuity. Only the income earned by the endowment is used to make grants. Non-endowed funds enable donors to strategically grant their entire gift to several charities. Every year, the foundation grants a wide range of community projects and initiatives through the donors who have created unrestricted funds.

### Saskatoon COVID-19 Community Response Fund

Saskatoon Community Foundation and United Way of Saskatoon and Area have joined forces to enact the Saskatoon COVID-19 Community Response Fund and help those who are the most vulnerable during this extraordinary time.