

# Reflections

2021 Annual Report





Photo by Dave Stobbe.

# Reflections: Message from the CEO and Chair

*Reflections on 2021* bring to mind the investments and gifts of our fundholders and donors, each decision made with purpose, compassion, and vision. Our donors have placed their confidence in the foundation to bring these gifts to life in the community. In 2021, we received \$6.68M in endowed and non-endowed donations, attained \$6.22M in investment income, and disbursed \$4.99M in grants. The new Donor Advised Spendable Fund is proving to be a flexible tool in the hands of generous people, and we are very eager to see the positive impact these funds can make during our donors' lifetimes.

*Reflections on 2021* acknowledge—for all members of the community—the truth spoken by survivors of residential schools. Many non-Indigenous people were called to take personal steps toward reconciliation, using the first National Day for Truth and Reconciliation for reflection and action. The foundation's growing community of support continues to respond to the calls to action through learning, giving, granting, and advocating for reconciliation.

*Reflections on 2021* recognize systemic inequities for the most vulnerable members of our community. Local data gathered for our 2021 Vital Signs report show that addressing mental health, poverty, and lack of affordable housing are urgent priorities. Saskatoon's community-based organizations continue to deliver important services; however post-pandemic recovery depends on fully resourcing charities. We will meet these challenges together.

As we reflect, we know that we could not have achieved these results without the stewardship of our board and committee members and the talents of our staff team.

Together, we are creating a vibrant community where everyone belongs. Thank you for your investment, trust, and vision.

With gratitude,

**Carm Michalenko**, BComm, MBA  
Chief Executive Officer

**Curtis Kimpton**, CFP, CLU, RRC, BComm  
Board Chair (ending Dec 2021)



Photo by David Waldner.

In 2020 and 2021, Saskatoon Community Foundation's board and staff undertook the creation of a new five-year Strategic Plan and Business Plan. As part of this work, the foundation's vision and mission was updated, and the brand positioning statement was created. This work sets the stage for transformative work in new areas of impact and service for the community.

## Vision

A vibrant community where everyone belongs.

## Mission

We inspire philanthropy, build community and lead change in Saskatoon:

- Stewarding philanthropy
- Understanding community
- Bringing community together (donors, businesses, governments and organizations)
- Building endowed and non-endowed funds

## Brand Positioning Statement

*We are passionate stewards of philanthropy, helping every donor create their enduring legacy through charitable giving.*





*Tony and Barb Sander have entrusted Saskatoon Community Foundation to steward their Donor Advised Spendable Fund.*

# The Flexible Donor Advised Spendable Fund

Rolled out in 2021, the Donor Advised Spendable Fund (DASF) is an attractive fund offered by Saskatoon Community Foundation which offers donors a hybrid option: a fund that is invested with the foundation's \$85 million pool, that is fully disbursed over a shorter timeframe. Donors can achieve their goals for their charitable giving during their lifetimes or create a legacy gift in their wills. The flexible DASF is as unique as the fundholders who have invested with it, designing personalized plans with the foundation's philanthropic advisor.

## Anthony and Barbara Sander Family Fund

This family fund was established by Tony and Barb Sander. Their gift will be invested and earn with the foundation's pooled funds and will be entirely disbursed over the donors' chosen 15-year schedule. The Sanders support many charities every year, so their fund at the foundation is a convenient and tax-advantageous way to direct annual gifts to their favourite organizations. They have the option of adding to the fund when it makes sense for their financial and tax plans and will work with the foundation's donor relations coordinator on their annual disbursements.

## Cherry Tree House Musical Education Fund

Fundholders Lowell McLaren and Denise Zentner created this fund, named for their performing studio, the Cherry Tree House. They are growing their fund with donations from their wide network of friends in the music industry and are matching these gifts. Grants to support aspiring musicians will be chosen by Lowell and Denise's decision makers. The fund is intended to grant the full 15 years, depending on the donations and the number and size of grants.

## Rhodes Family Fund

Created by Charles and Anita Rhodes, the Rhodes Family Fund will receive their estate gift in the future. When the bequest is received, it will be invested with the foundation's pooled funds, and disbursed over 15 years by their three children and their families. In this way, Charles and Anita are making a difference for their community and involving their children and grandchildren in their legacy giving.

## Helen-Stella Compassion Fund

Established by James and Kalyani Premkumar, this emerging fund will grow with gifts from the donor family, their friends, and relatives, before it is disbursed to support charitable work that is close to their hearts.

Learn more



# A Farm Girl's Act of Reconciliation



*Farmland in Saskatchewan. The foundation is trusted to steward funds for donor families with farming backgrounds, designated for charitable work that is close to their hearts.*

In 2021, Saskatoon Community Foundation accepted a gift for the **Community Fund for Reconciliation** from a grateful “farm girl” who dedicated part of her inheritance to the goals of the Truth and Reconciliation Commission’s calls to action.



Amy Jo Ehman grew up on a family farm at Craik, Sask., in Treaty 4 territory. The farm was started by her great grandfather Andreas Ehmann, who emigrated from Europe with his family in the 1890s and is now farmed by her nephew, the seventh generation of the family in Canada. After the passing of her parents, Amy Jo decided to make a financial contribution as a personal act of reconciliation.

Saskatoon Community Foundation creates grants for Indigenous-led partnerships and organizations through the **Community Fund for Reconciliation (CFR)**. Congratulations to all of the 2021 CFR recipients:

- **ConnectR (Reconciliation Saskatoon)**
- **nēhiyawak Language Experience at READ Saskatoon**
- **Wicihitowin Indigenous Engagement Conference with United Way Saskatoon**
- **Vision for Reconciliation (Reconciliation Saskatoon)**
- **Indigenous Cultural Arts and Language Instructional Program with Saskatoon Public Schools**
- **Building the Bison Community Speaker Series with Wanuskewin Heritage Park**
- **Rock Your Roots Walk for Reconciliation (Reconciliation Saskatoon)**

**\$109K** granted for reconciliation projects in 2021

Visit [saskatooncommunityfoundation.ca/initiatives/reconciliation/](https://saskatooncommunityfoundation.ca/initiatives/reconciliation/) for information about support for reconciliation.

***“Looking back on my parents’ lives – their hard work, their generosity, the importance of family – it struck me how much my generation has benefitted from being on the land and the inter-generational wealth that sustains us.***

***“I thought of the First Nations families who were here before us, who were robbed of their land, denied their economic agency, their generations torn apart by residential schools. I can’t change that terrible past, but felt I could do something tangible toward a better future.”***



September 24, 2022  
Walk with the Wind in  
Support of the Community  
Fund for Reconciliation





# Fundholders Support for Quality of Life Grants

Record numbers of children participated in the 2021 Children's Festival using iPads and other screens.

Photo by Dave Stobbe.

**Quality of Life** is our core unrestricted grants program, directed by the foundation to address areas of need and opportunity in our community. Quality of Life grants are supported through numerous endowed funds where fundholders have given the foundation discretion to make well-informed granting decisions based on our knowledge of the community. Many annual donors make charitable gifts through Give YXE to support the Quality of Life grants program.

## Festival Reaches Children Across the Province

The foundation supported the **Nutrien Children's Festival of Saskatchewan** with a **Quality of Life** grant in 2021, helping the festival achieve its most successful year in 2021. The virtual four-day festival was presented free of charge for all households and classrooms. With a virtual format, the festival reached all corners of the province, with an estimated 30,942 children participating in artistic programming designed to build connection, self-confidence and inclusion.



Professional and caring crisis workers provide 24 – 7 – 365 emergency service by phone for anyone experiencing a crisis.

## Life-saving Crisis Intervention

A **Quality of Life** grant from the foundation supported the essential life-saving work of **Saskatoon Crisis Intervention Service (SCIS)** in 2021. Crisis Intervention workers at SCIS provide 24-hour emergency service by phone for anyone experiencing a crisis. Intensive Case Management workers work one-on-one with vulnerable individuals to coordinate services and provide them with a better quality of life. SCIS works closely with emergency services, including police and medical professionals, and is responsible for responding to a portion of calls that are routed from 911 to mobile crisis.

For a complete list of all 2021 grant recipients visit [saskatooncommunityfoundation.ca/news-publications/annual-report-audited-financials/](https://saskatooncommunityfoundation.ca/news-publications/annual-report-audited-financials/)

**\$334K** in 34 **Quality of Life grants in 2021**

# Warm-Up Locations in Extreme Weather

*In December 2021, community organizations rallied to implement Saskatoon's Cold Weather Strategy.*

Saskatoon Community Foundation stepped forward, directing \$85,000 for immediate support of five organizations providing extended hours at warm-up locations for community members who needed emergency shelter in extreme weather.

The funded organizations providing lifesaving services included: Central Urban Métis Federation Inc. (CUMFI), Persons Living with Aids Network (PLWA), Saskatoon Friendship Inn, Saskatoon Tribal Council (Sawêyihotân), and STR8 UP.

Saskatoon Community Foundation is a vehicle for donors to support this cause or other charities of their choice. To make a donation to Give YXE visit [saskatooncommunityfoundation.ca/give/](https://saskatooncommunityfoundation.ca/give/)

A person wearing a dark winter coat and a hat is walking away from the camera on a snowy path. The background is very foggy and white, suggesting a heavy snowfall or blizzard. The overall scene is dimly lit, emphasizing the harsh weather conditions.

“

***We are stepping forward with support of crucial services. It is our collective responsibility to provide warm-up locations and food, and to act quickly. We are extending our mandate to make an immediate impact in our community.***

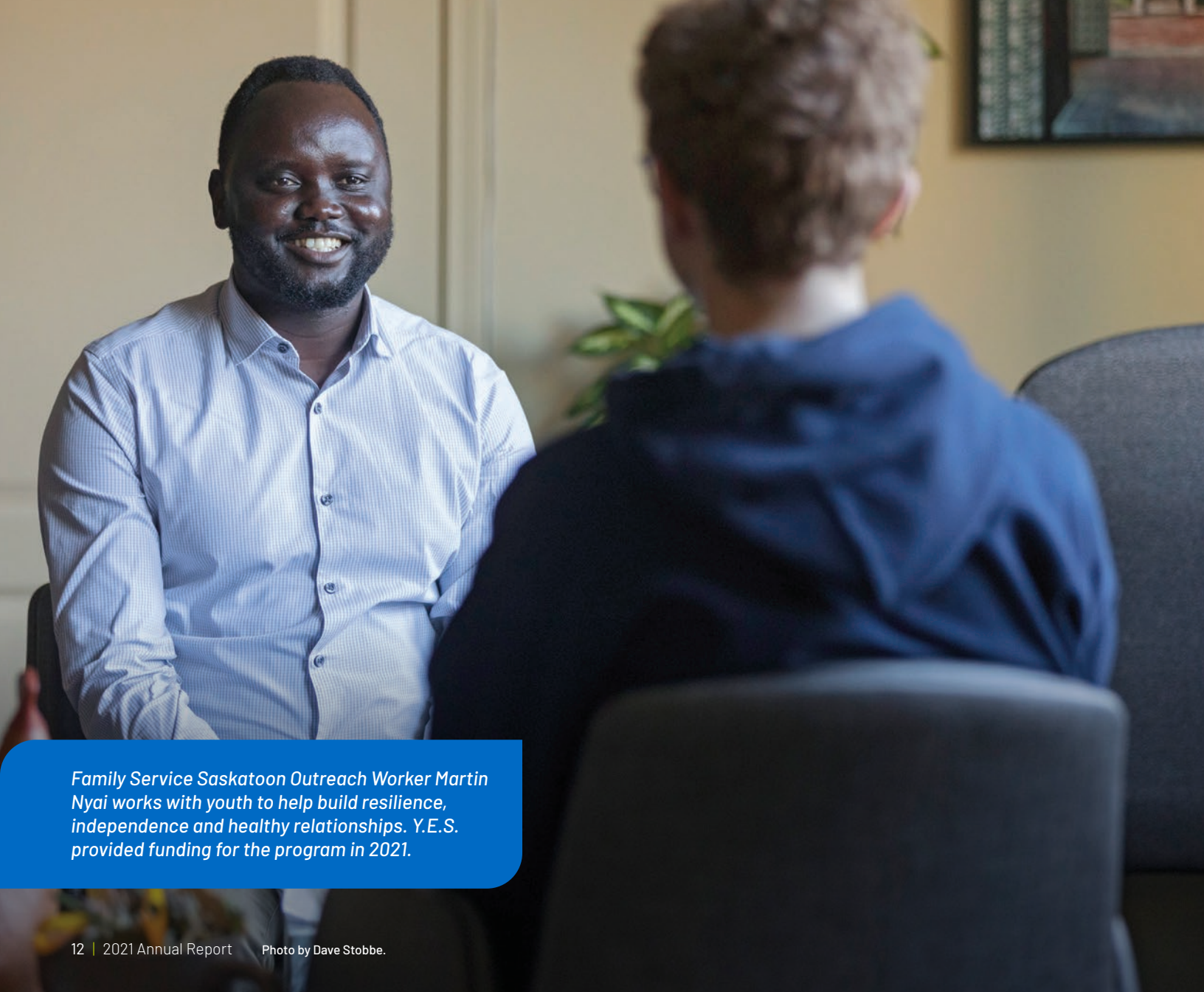
— Saskatoon Community Foundation  
CEO Carm Michalenko

The heated warm-up trailer operated by CUMFI was at capacity during many extreme weather dates this winter. CUMFI provided individual COVID-safe spaces and hot chocolate for the clients they served. The trailer began operating in December 2020 and is also used to provide an air-conditioned cool-down space during extreme summer heat waves.



*CUMFI President Shirley Isbister and staff members Jesse Gaudry and Eddie Anderson stepped up to provide a safe, warm space in their warm-up trailer for many people.*





*Family Service Saskatoon Outreach Worker Martin Nyai works with youth to help build resilience, independence and healthy relationships. Y.E.S. provided funding for the program in 2021.*

# Youth Endowment Saskatoon

The **Youth Endowment Saskatoon** (Y.E.S.) grants program operates in partnership with the **Students Commission of Canada** and funds Saskatoon and Saskatchewan projects. Successful projects have youth involved in their delivery, planning or implementation, and demonstrate a direct impact for young people's experiences.

In 2021, the Youth Advisory Council focused on sustainable and safe living in the areas of mental health, substance use and abuse, racism and belonging, and climate change.

For a complete list of all 2021 grant recipients visit [saskatooncommunityfoundation.ca/news-publications/annual-report-audited-financials/](https://saskatooncommunityfoundation.ca/news-publications/annual-report-audited-financials/)

**13** organizations received  
over **\$65K** in Y.E.S. grants

*To see positive changes in these areas, we need youth empowerment and employment with special consideration given to access to services and mentorship. Decisions about youth should be made alongside youth.*

—Youth Advisory Council 2021

# Canada Healthy Communities Initiative

The **Canada Healthy Communities Initiative** (CHCI) directed a \$31 million investment from the Government of Canada to support communities as they create and adapt public spaces in response to the realities of COVID-19. In Saskatchewan, the initiative was administered by Saskatoon Community Foundation and Community Foundations of Canada, and providing \$976K over 2 rounds of granting.

Organizations selected used the funds to create safe and vibrant public spaces, improve mobility options, and provide innovative digital solutions to connect people and improve health. Projects ranged from enhanced walking trails, community gardens, and art installations to fitness programs.

Visit [communityfoundations.ca/initiatives/canada-healthy-communities-initiative/](https://communityfoundations.ca/initiatives/canada-healthy-communities-initiative/) to find CHCI results and view the interactive map of Canada showing all of the projects and locations funded.

**\$976K**  
in 31 CHCI grants for SK



Canada

Saskatoon's  
**VitalSigns**<sup>®</sup>  
2021

Over 1300 community members joined in a smudge walk on Canada's first ever National Day for Truth and Reconciliation on Sept. 30, 2021.



The **Vital Signs** report is part of the Community Foundations of Canada national initiative presenting local data that point to the health and vitality of communities. Saskatoon's **Vital Signs 2021** work began in spring of 2021, and the report was released in March 2022.

**Vital Signs** enables the foundation to understand community needs, target grant funding, and measure progress on priority areas using a values framework.

### Collaboration necessary to serve vulnerable people

Throughout the pandemic, Saskatoon's community-based organizations worked together to deliver important services for vulnerable people such as meals, shelter, washrooms, vaccination clinics, harm reduction, and counselling.



### Rising need for mental health services

Demand for mental health, suicide prevention, addictions, and sexual assault services is increasing, especially throughout the pandemic. 53% of Saskatoon residents reported worsening mental health.



### Child poverty unacceptable

Over half of lone parent families with children under 18 live in poverty.

### Inability to live on minimum wage

Minimum wage provides about 80% of what is needed for a living wage, and Saskatchewan Income Supplement provides less than 50%.

### Demand exceeding supply of affordable housing

A larger supply of affordable housing is required to reduce two year waiting lists.

### Indigenous people disproportionately affected by homelessness

Of the 500 homeless people in Saskatoon, 85% are Indigenous and 65% have been in foster care.



### Aid for community recovery by resourcing charities

Recovery for the charitable sector depends on reinvigorating revenue sources, including charitable donations. Charities saw decreasing revenues from events, donations, and 1 in 3 charities saw layoffs in staff hours.

Access the  
**Vital Signs** report



# BUILD UP

SASKATOON



*Program Manager Aaron Timoshyk is gearing up for spring recruitment: Build Up Saskatoon has trained over 40 tradespeople through their social enterprise.*

Photo by Dave Stobbe.

## Building Results with Social Enterprise

**Build Up Saskatoon**, a Saskatoon Community Foundation grant recipient, is now scaling up, having secured a three-year funding commitment from the Saskatchewan Ministry of Immigration and Career Training. The social enterprise, managed by **Quint Development Corporation**, delivers training for at risk people to learn skills and find work in the construction trades.

Build Up Saskatoon projects include residential renovations and retrofits, and the program trains and employs a crew each year. Participants receive on-the-job training and wrap-around supports for a path to sustainable employment and

the ability to provide for themselves. The results are quality construction work and positive social outcomes for a safer and stronger community.

The program enables people with limited job skills or involvement with the justice system to overcome barriers to employment and gain stability. Fewer demands on the justice system, emergency services, and housing supports are some of the cost-saving and life-changing results.

**\$90K** granted to Build Up Saskatoon in 2021



# Stepping Up for Mental Health

The **Step Up for Mental Health** virtual run, walk, and stroll took place October 1-6. In addition to the funds raised through participants' registration fees, **Cameco** provided an additional corporate donation. The fund and granting program is administered by Saskatoon Community Foundation.

The **2021 Cameco Fund for Mental Health** granted over \$439,000 for 22 projects benefiting 17 communities in Saskatchewan, as well as province-wide services. Over 10,000 participants have participated, raising funds and using their voices to advocate for support of mental health.



*Step Up for Mental Health participants continued to support projects in Saskatchewan as the run/walk evolved to a virtual format for 2021 and 2020.*



# Building Capacity for Charitable Partners



The Will Power national educational campaign from **Canadian Association of Gift Planners (CAGP)** encourages Canadians to make a gift to charity through their will. Saskatoon Community Foundation joined the Will Power campaign as a founding partner in 2021 and has sponsored five local charity partners to participate for a two-year cycle: **Big Brothers Big Sisters of Saskatchewan, Meewasin Valley Authority, READ Saskatoon, Saskatoon Council on Aging, and Shakespeare on the Saskatchewan.** By participating in the Will Power campaign,



charities join a coast-to-coast marketing campaign, receive a tool kit of resources to encourage gifts in will, and benefit from professional development opportunities.



## The Coghlan Legacy

Since 2001, the Thomas John Coghlan Memorial Scholarship has awarded many Indigenous students with scholarship funds to pursue their post-secondary education or Grade 12 equivalency. Thomas Coghlan's mother, Patricia, created the award after his death in a plane crash north of La Ronge in 1977. He is remembered as a dedicated educator and avid outdoorsman who loved northern Saskatchewan.

When Patricia passed away in 2021, her life insurance gift was invested with the foundation as well. The Coghlan family has created a non endowed fund that supports students at the Saskatchewan Indian Institute of Technologies (S.I.I.T.), creating a legacy of learning in memory of Thomas.

# Investing with the Foundation



## The Brownlee Family Foundation Invests \$1M in Marketing

Saskatoon Community Foundation was grateful to accept a \$1 million gift from Wayne and Ina Lou Brownlee's Family Foundation which made possible a large-scale marketing campaign. The gift is an unprecedented investment in the operations of a charitable foundation, and has enabled

market research, rebranding, and advertising, building awareness of the work of the foundation. The Brownlees' gift promises to inspire new giving directed to a wide range of community organizations.

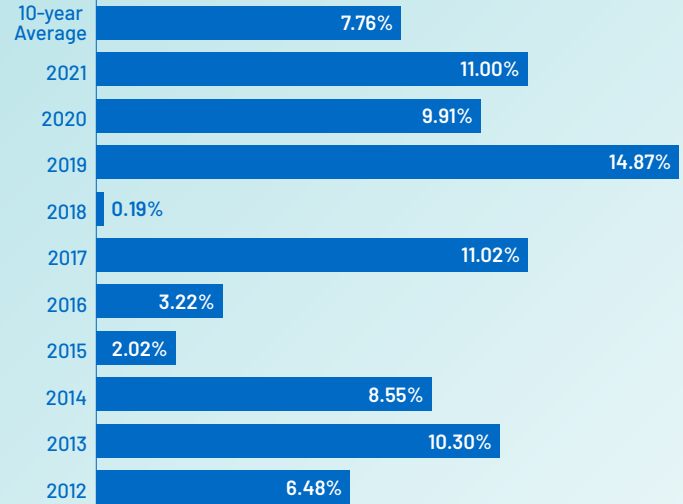


## SEI Investments Selected as OCIO

After an extensive review, Saskatoon Community Foundation's Board of Directors and Investment Committee selected SEI Investments as outsourced chief investment officer (OCIO), determining that SEI offered value, responsiveness, the

ability to make proactive recommendations, and experience. At the time of the transition, the Foundation stewarded \$61 million in endowed and non-endowed funds and managed \$20 million in funds for other charities.

## Annual Net Investment Returns (%)



# 2021 Numbers in Brief

**\$4,994,124** In Grants  
(endowed and non endowed)

**281** Charitable Organizations  
Supported in 2021

**\$6,683,619** Donations  
(endowed and non endowed)

Financial Highlights		2021	2020	2019	2018	2017
Net Assets	Endowed Funds (including excess earnings)	\$ 59,696,572	\$ 55,351,934	\$ 50,549,648	\$ 41,509,127	\$ 41,967,417
	Non Endowed Funds	\$ 7,479,494	\$ 5,184,743	\$ 4,709,632	\$ 3,293,002	\$ 3,761,527
	Operations Fund	\$ 659,751	\$ 610,037	\$ 503,224	\$ 434,600	\$ 467,630
Revenue	Investment income (all sources)	\$ 6,220,031	\$ 4,829,287	\$ 6,275,682	\$ (68,178)	\$ 4,211,216
	Donations (including estate bequests and non endowed)	\$ 6,683,619	\$ 6,392,037	\$ 7,485,744	\$ 5,161,303	\$ 4,459,549
Expenditures	Grants	\$ 4,994,124	\$ 5,409,372	\$ 3,343,289	\$ 3,460,966	\$ 4,296,108
	Operating expenses <sup>1</sup>	\$ 1,421,941	\$ 1,272,893	\$ 893,820	\$ 869,964	\$ 888,872
Net Fundraising <sup>2</sup>		\$ (5,247)	\$ (15,519)	\$ 159,382	\$ 113,083 <sup>3</sup>	\$ 271,817

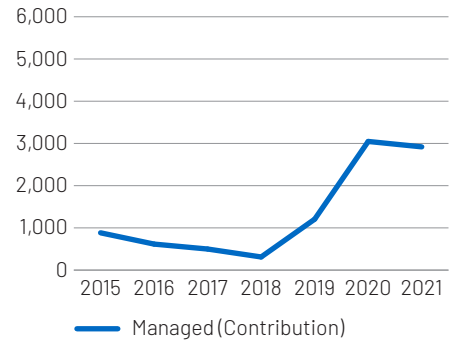
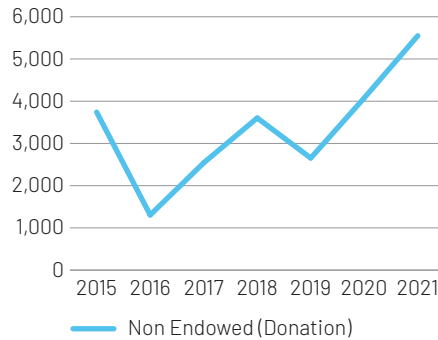
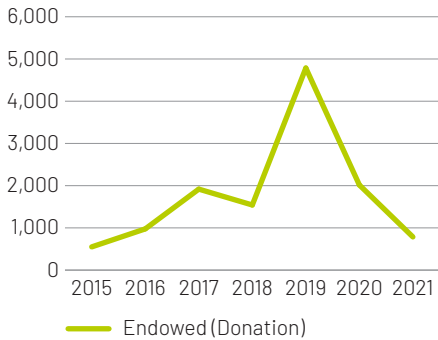
<sup>1</sup>2021 and 2020 include expense for donor-funded marketing project.

<sup>2</sup>2021 and 2020 net loss due to postponement of gala to 2022.

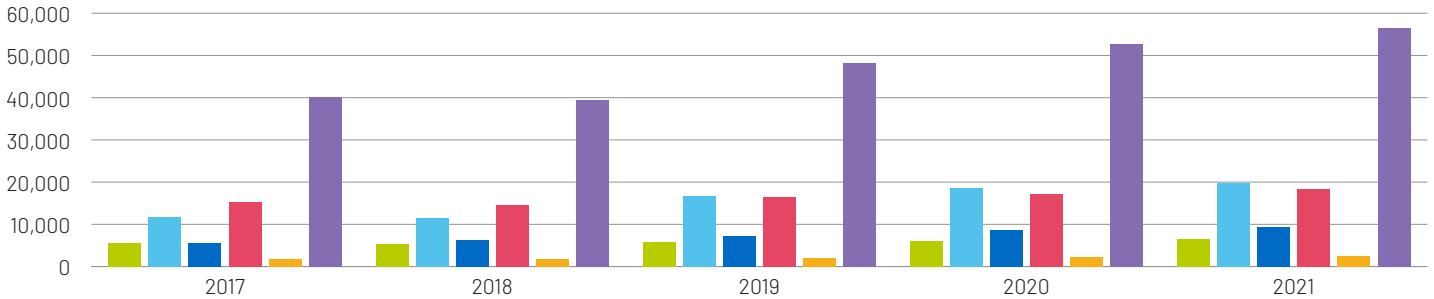
<sup>3</sup>The 2018 accounting method changed to exclude revenues for grant program and transfers to endowed funds.

		Administration fees:		Number of:	
10-year average net investment return	7.76%	Endowed Funds	1.00 to 2.00%	Endowed Funds	347
Grant disbursement as a % of net assets	8.13%	Non Endowed Funds	3.00% +	Donor Advised Spendable Funds	4
Granting rate applied to Endowed Funds	3.5%	Managed Funds	0.50 to 1.00%	Managed Funds	25

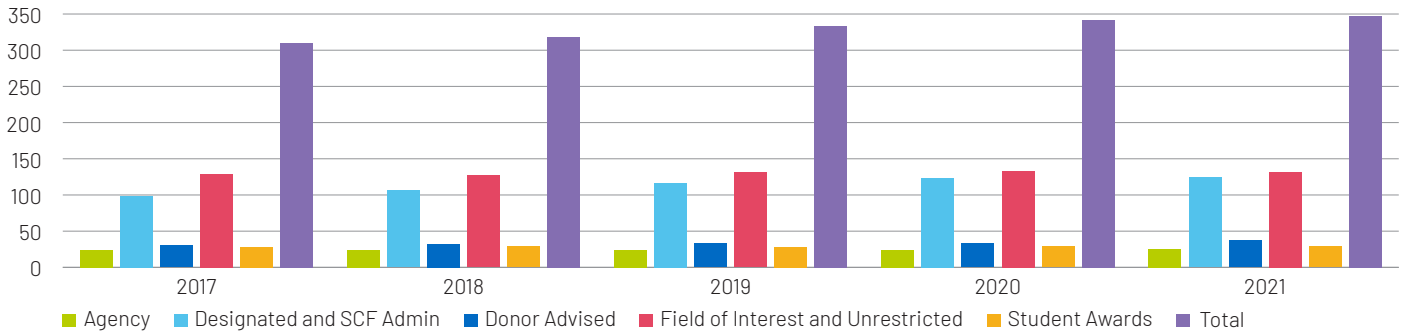
### Annual \$ Donation/Contribution Trend by Fund Category (in '000s)



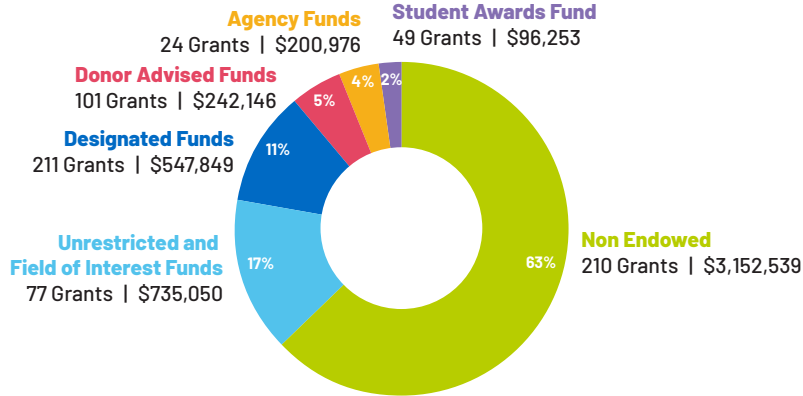
### \$ Fund Values by Endowed Fund Type



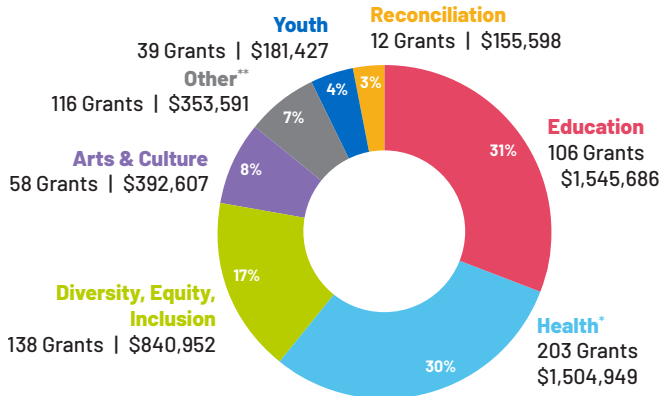
### Fundholders by Endowed Fund Type



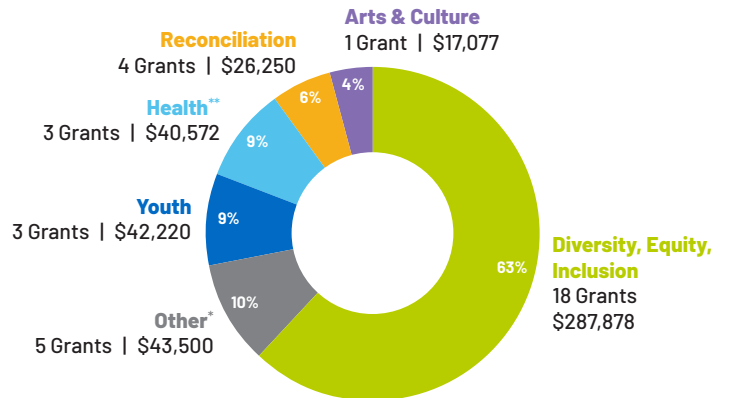
## All Grants by Fund Type



## All Grants by Focus Area



## Unrestricted Grants by Focus Area



\*including environment, capacity building, international aid and faith-based projects  
 \*\*including mental health

# Board & Staff

We are passionate stewards of philanthropy, helping every donor create their enduring legacy through charitable giving.



**Carm Michalenko**,  
BComm, MBA  
Chief Executive Officer



**2021 Board of Directors** (Left to right): Bev Lafond; Cara Petrovicz, Chair, Governance Committee; John Agioritis; Curtis Kimpton, Chair, Board of Directors (ending 2021); Carson Heagy; Danielle Favreau, Chair, Board of Directors (beginning 2021) Chair, Audit Committee; Shirley Greyyes; Wanda Hunchak, Vice Chair, Investment Committee; Darlene Bessey; Jay Stark. Missing: Aftab Ahmad; Tiffany M. Paulsen, Past Board Chair (ending Dec 2021); Raj Kavia, Chair, Grants Committee (ending June 2021); Amberlea Chabot (ending Feb 2021).



**Sameer Chhetry**, CGA, CPA  
Director, Finance & Operations



**Don Ewles**  
Grants Manager



**Jen Pederson**, CFRE  
Philanthropic Advisor &  
Manager of Development



**Joy-Ann Allin**  
Manager, Marketing  
& Communications



**Krys Hertzke**  
Donor Services Administrator



**Sandra Isteevan**  
Office & Finance Assistant



COMMUNITY  
FOUNDATIONS  
OF CANADA

We're a proud member of  
Community Foundations of Canada.



Saskatoon Community Foundation  
101-308 Fourth Ave N | Saskatoon, SK S7K 2L7  
Treaty 6 Territory and the Homeland of the Métis  
306.665.1766

[office@saskatooncommunityfoundation.ca](mailto:office@saskatooncommunityfoundation.ca)

CEO Carm Michalenko: [ceo@saskatooncommunityfoundation.ca](mailto:ceo@saskatooncommunityfoundation.ca)

For audited financials, donor rolls, fund balances, grant disbursements, memorial and tribute gifts, and volunteer lists please visit our website: [saskatooncommunityfoundation.ca](http://saskatooncommunityfoundation.ca)

Canada Revenue Agency Charitable Registration/Business Number: 119140911RR0001

