

Wayne Brownlee,  
PotashCorp Vice President



## PotashCorp Renews Sponsorship of Gala PotashCorp Partnership grants will continue

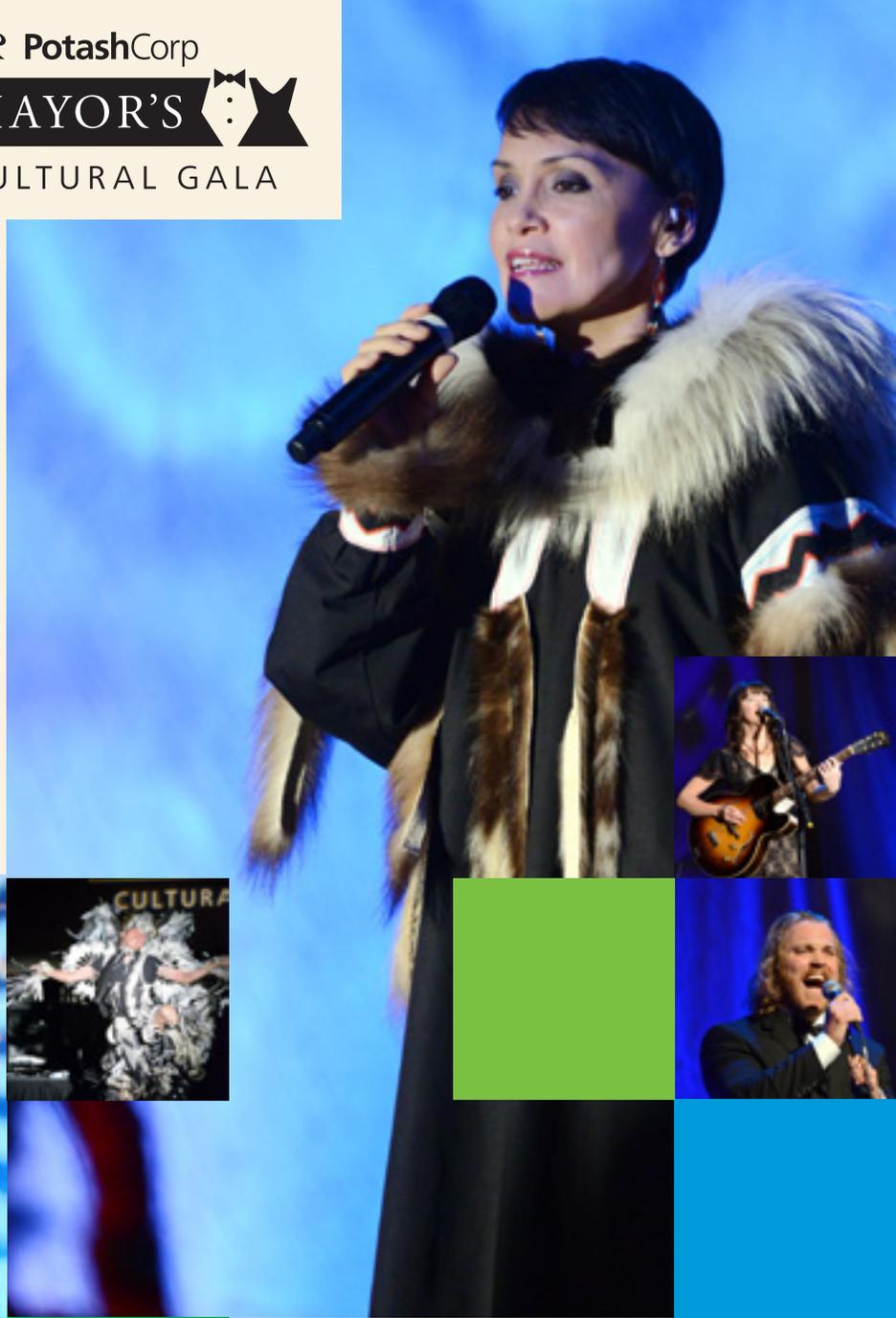
The 6<sup>th</sup> Annual PotashCorp Mayor's Cultural Gala was presented at TCU Place on September 22, 2012, to an enthusiastic crowd of over 600 supporters. The event was a resounding success once again, raising over \$370,000 thanks to the support of sponsors, attendees, auction donors, entertainers, and a huge amount of work done behind the scenes by the volunteer committee. (For more details on the Gala itself, see the article on page 2.)

Amid all the glamour and high spirits, Wayne Brownlee, Vice-President of PotashCorp also announced, that PotashCorp will be continuing its title sponsorship of the Gala with a further \$300,000 for 2013, 2014, and 2015. The \$300,000 covers not only cost of the sponsorship, but also ensures that the PotashCorp Partnership grants program will continue at the Saskatoon Community Foundation for another 3 years. On behalf of the many charities that will benefit from these grants, we would like to thank PotashCorp for its generous support of our community, and of the Saskatoon Community Foundation, your centre for community philanthropy!



# PotashCorp Mayor's Cultural Gala Continues to Inspire

Now in its sixth year, the PotashCorp Mayor's Cultural Gala continues to dazzle our community with the best in cultural entertainment and local talent. The entertainment was exceptional this year, featuring local stars such as Sean Brandt, Carrie Catherine and Chinese Dragon Dancers, as well as 3 time Juno Award winner and Order of Canada recipient Susan Aglukark performing special versions of her songs with local dancers. As always, a stellar meal, a wide range of live and silent auction items, and dance music from Sneaky Pete made the 6<sup>th</sup> Gala an event not to be missed!



On behalf of the Saskatoon Community Foundation and our great community of Saskatoon, we would like to offer our heartfelt thanks to all those who attended, to those who bought or donated an auction item, and to all of our sponsors including our title sponsor PotashCorp! Your support shows that Saskatoon does indeed shine through in our generosity and sense of community!



Cameco Caring Community

## Children’s Discovery Museum Access Program

The Children’s Discovery Museum offers exhibits and programming for children. Unlike conventional museums that have a “look but don’t touch” policy, a children’s museum has hands-on, interactive exhibits that can be touched, played with, climbed on, crawled through, and experimented with in any way a child wishes. It provides a unique environment for children to learn while exploring at their own pace and in their own way. Its current location in Market Mall includes four permanent exhibits which provide hands-on learning opportunities for children up to age ten, and programming for groups, including schools and preschools, in both French and English.

The Children’s Discovery Museum Access Program, funded by a Cameco Caring Community grant, helps to remove barriers to access for inner city schools and pre-schools. According to CDM President Erica Bird, Cameco’s support means that 18 classrooms – roughly 350 children from Pre-Kindergarten to Grade 2 from Saskatoon’s community schools, plus their caregivers – can visit the Children’s Discovery Museum in fall 2012, at no cost to them. Visiting groups can choose one of several hands-on interactive programs. Transportation to the CDM is also part of the program.

The Children’s Discovery Museum plans to expand into the Mendel Building when it is vacated in 2015.



## 2012 Cameco Caring Community Grants

Organization Name	Project Name	Amount
Greater Saskatoon Catholic Schools Foundation, St Mary Community School	St Mary’s Summer Camp	\$3000.00
Alzheimer Society Of Saskatchewan	Outreach, Learning Series, EML Support Groups, Follow-Up Mail/Phone, and Coffee Club Programs	\$3000.00
Leadership Saskatoon	Leadership Saskatoon 2012-2013	\$3200.00
Columbus Bosco Homes	Columbus Bosco Homes - Parent and Tot Program	\$5000.00
Children’s Discovery Museum on the Saskatchewan	The Children’s Discovery Museum Access Program	\$4287.00
Saskatchewan Cerebral Palsy Association	CP Connection	\$2000.00
Saskatoon Council on Aging Inc.	Bus Buddy Pilot Project	\$2000.00
Frontier College Foundation	Junior Chefs	\$3000.00
CLASSIC (Community Legal Assistance Services for Saskatoon Inner City Inc.)	Walk-In Advocacy Clinic - Summer Project	\$5000.00
Radius Community Centre for Education and Employment Training	Radius Youth SLAM (Skills & Learning About Me)	\$2050.00
Family Service Saskatoon	Roots Of Empathy Facilitator Funding	\$2500.00
READ Saskatoon	Financial Literacy for Families	\$4963.00
Saskatoon Indian and Métis Friendship Centre	Access to Music Project – Voice, Guitar, Piano	\$3000.00
SCI-FI Science Camps	Girl Power	\$2000.00



## Word on the Street Saskatoon 2012



Jay Ingram

2012 marks the second year Saskatoon Community Foundation has provided funding to support this 2nd annual book and magazine festival. This free community event, held on September 23, 2012, featured over 30 Canadian authors reading from their latest books along with a number of exciting performers, providing entertainment for audiences of all ages. Among the authors invited to read were local bestseller Gail Bowen, Daily Planet's Jay Ingram and Nobel Peace Prize nominee Dr. Izzeldin Abulaish. Word on the Street's goals include acknowledging and promoting writers, publishers and literary arts organizations in Saskatoon and the province of Saskatchewan, building bridges between the literary arts and literacy, involving Aboriginal writers, theatre groups, and storytellers as integral contributors to Saskatchewan's heritage and culture, and ensuring The Word On The Street Saskatoon represents the diversity of all communities in the city and is accessible to everyone.

## 2012 James P. Mahoney Institute of the Family Grants

Organization Name	Project Name	Grant
Family Service Saskatoon	Roots of Empathy Facilitator Funding	\$3500.00
Core Neighbourhood Youth Co-op	CNYC Carpentry Program	\$3000.00
Catholic Family Services of Saskatoon	Fitness, Fun and Families	\$3000.00
Saskatchewan Association for Community Living	The SAFL Moms' Weekend Retreat	\$1500.00
Rock the Mount	Rock The Mount	\$2300.00
Columbus Bosco Homes	Columbus Bosco Homes - Parent and Tot Program	\$5000.00
Greater Saskatoon Catholic Schools Foundation, St Mary's Community School	St Mary Summer Camp	\$1500.00
Greater Saskatoon Catholic Schools Foundation	Parental Engagement at St. Maria Goretti Community School	\$2000.00
L'Arche Saskatoon Inc.	Social and Spiritual Development of Adults with Intellectual Disabilities and Their Families	\$2000.00

## Youth Endowment Saskatoon (YES)

In 2012, the Youth Advisory Council voted to change the name of the endowment, so 2012 will be the final year for Batting 1000 grants. The new name for the funds will be Youth Endowment Saskatoon, and, beginning in 2013, the grants will be known as YES! Grants. (The criteria and application process will remain the same.)

Our Youth Advisory Council is always looking for interested, engaged youth from 13 to 19 years of age who want to learn about charities and working to make our community a better place for children and youth. If you would like to become a member of the Youth Advisory Council or know someone you think might be interested, please contact Grants and Communications Manager Don Ewles at 665-1767 or [don.ewles@saskatooncommunityfoundation.ca](mailto:don.ewles@saskatooncommunityfoundation.ca).



## Annual Investors Golf Tournament

Each year, Investors holds a golf tournament to raise money for its endowed fund at the Saskatoon Community Foundation, the Investors Group Saskatchewan Sask West Central Region Imagine Fund. Once again on July 14<sup>th</sup>, 2012, the staff from Investors held its annual tournament at Saskatoon Golf and Country Club.

The tournament was a great time for all, with over 100 competitors. SCF staff joined in the fun by helping with registrations and with the annual hole-in-one contest with a prize of \$1000.00.

The tournament raised \$16,851.00, adding to Investors' permanent legacy to Saskatoon, and ensuring support for Saskatoon charities forever. Thanks to all the staff and clients at Investors who each year make this tournament a great day of golf and giving!



*Front (Left to Right):* Tom Reay, Holly Harrison, Kristy Rempel (SCF), Tracy Carey.  
*Half step up:* Norm Tarasoff *Second Row:* Tom Brossart, Gina Martinson, Lissa Klassen, Katherine Siebert. *Third Row:* Brandon Anholt, Curtis Kimpton, Trevor Forrest (SCF), Al McDougall.  
*Half step up:* Paul Foley. *Top Row:* Colin Baerg, Jonny Bast, Marc Perrault, Lance Kyle.  
*Missing:* Shawn Koester, Barney Hjertaas, Dennis Nieth, Mike Carey, Waylon Danyluk.



## 2012 Cornerstone of the Community Award

The Cornerstone of the Community Award was created to honour a member of our community who embodies the Saskatoon Community Foundation's vision of making Saskatoon the best community in which to live.

Doug Hodson has distinguished himself as an outstanding citizen in both his professional and his personal life. After graduating with distinction from the College of Law in 1984 at the age of 24, he joined a legal firm of which he became a partner only 8 years later. He has been admitted to the Bar in several provinces of Canada in order to act in many high profile cases. In 2007, he was appointed Queen's Counsel by the Saskatchewan Minister of Justice.

His personal contributions to our community have been equally numerous and impressive. He has chaired major sporting events, such as the 2000 Saskatoon Labatt Brier and the 2008 Mike Weir Miracle Golf Drive for Kids. He was Vice-President of the 2004 Nokia Brier. In addition to being a member of the Canadian Bar Association, Law Society of Saskatchewan and Saskatoon Bar Association, he has served on the Boards of many local organizations and charities. In

the past, he has chaired the Board for the Riverside Country Club and the Saskatoon Club. He has served on the Board of the Heart and Stroke Foundation of Saskatchewan, Heart and Stroke Foundation of Canada, United Way of Saskatoon, Saint Paul's Hospital Board of Management, and the Royal University Hospital Foundation. His current community work includes chairing the Remai Art Gallery of Saskatchewan's Capital Campaign, serving on the Board for Saskatchewan Blue Cross, chairing the Saskatoon District Planning Commission and serving as Vice President of Sponsorship for the 2013-2014 University Cup Men's Hockey Championship.

He has been honoured by the Canadian Bar Association for his community service, as well as by the University of Saskatchewan, the Province of Saskatchewan, the Rotary Clubs of Saskatoon and the local B'nai Brith.

In recognition of this award, the Saskatoon Community Foundation will create the Doug Hodson Cornerstone of the Community 2012 Fund, a permanent endowment that will recognize his contributions forever.

If you know someone who is a Cornerstone of the Community, please nominate them!  
Nominations for the 2013 Cornerstone of the Community Award are open until 4 pm, August 15<sup>th</sup>, 2013.  
Get the nomination form and more information at [www.saskatooncommunityfoundation.ca](http://www.saskatooncommunityfoundation.ca).

## Jim Underhill Memorial Golf Tournament

Jim Underhill was an extraordinary man who lived well, and approached each endeavour with the same passion that made him a successful surgeon. When an airplane crash ended his life in 2009, our community lost not only a surgeon, but a man of great compassion, caring and generous spirit.

As a surgeon, his skills improved the lives of hundreds of residents of Saskatoon, but most who encountered him are quick to point out that his caring and compassion were more

important features of his approach to his work. He was an avid skier, sailor, motorcyclist, and pilot. He lived each day to the very fullest. He was known for his sense of humour and his generosity of spirit.

When Jim passed away, his family, business colleagues and friends worked together to establish the Dr. Jim Underhill Fund at the Saskatoon Community Foundation in his memory, providing a lasting legacy of the contributions Jim made to his

community, and the love he shared with family and friends.



On June 4, 2012, Dr. Underhill's friends and family hosted the third annual Jim Underhill Memorial Golf Tournament at Riverside Golf and Country Club, raising \$55,473.22 for the fund. Thanks to all of the friends and supporters who helped to make this special day last forever, joining in Dr. Underhill's legacy of generosity and support for our community!



*Left to Right:* Reilley Dutchak, Rob Lozinski, Trent Sereda, Freddy Couples, Jamie Windjack, Troy Davies, Jason Hynd. *Missing:* Craig Sled, Adam Watt

## Synergy 8 Community Builders and SCF

Saskatoon Community Foundation was proud to partner with Synergy 8 Community builders on its 2012 fundraising efforts to upgrade facilities at Saskatoon Crisis Nursery. The exterior and playground area of the facility, as well as the laundry facilities, have been renovated bringing the Nursery up to modern standards and replacing equipment that has served well, but needed updating.

Synergy 8 Community Builders is committed to collaborating with local

community groups and organizations to provide leadership in community engagement and innovative strategies for community development. Its previous projects include support for a new health bus for the City of Saskatoon, an ultrasound unit for Pediatrics and Fetal Assessment, and a Pediatric Ambulance.

In October 2012, Synergy 8 hosted a dinner for 900 and a golf tournament that featured golf legend Freddy Couples in support of Saskatoon Crisis

Nursery. This event along with other fundraising efforts, both cash and in-kind, raised over \$400,000.00, all to help kids and families in crisis!

Saskatoon Community Foundation's participation will result in the creation of a new \$20,000.00 endowment that will provide support in perpetuity to Saskatoon Crisis Nursery's Nutrition Program, providing healthy foods for children staying at the Nursery.



## 2012 Leadership Award

Laurie O'Connor is the Executive Director at the Saskatoon Food Bank and Learning Centre. During her teen years, Laurie's volunteer work with a small town Food Bank in Ontario strongly shaped her values and beliefs, inspiring her to devote her career to making a difference in people's lives. Well known for her commitment and passion to poverty reduction, Laurie believes the creation of healthier communities is a shared responsibility. Past co-chair of the Anti-Poverty Coalition, she is also involved with the Leadership Group for the Poverty Reduction Strategy Partnership and serves on the board of Food Banks of Saskatchewan.

Laurie believes that community development must be driven by the hopes and dreams of those whose voices are most often silenced. She is humbled and inspired by the hidden leaders she meets every day, and hopes to bring their voices to conversations that matter.

The Saskatoon Community Foundation is proud to support Laurie in her participation in Leadership Saskatoon, and looks forward to her contributions to leadership and community development in Saskatoon in the years to come!

"Thanks to the generosity of the Saskatoon Community Foundation, I will be able to invest my time in further exploring what leadership means to me and to our community. I look forward to this experience as both an opportunity to learn and also, to bring forward the perspectives of our friends and allies who are living in poverty, the hidden leaders in our community."

## In Memory of Sylvia Fedoruk

A former Board Member of the Saskatoon Community Foundation, Sylvia Fedoruk was a champion athlete, ground-breaking scientist, and passionate servant of our community and our province. Her accomplishments are far too numerous and impressive to list here, but included terms on the University of Saskatchewan's Board of Governors as well as the boards of the Meewasin Foundation, Ronald McDonald House and the Centennial Auditorium (TCU Place). Even considering her impressive contribution to cancer treatment, many will remember her appointment as the province's first woman Lieutenant-Governor from 1988-1994 as her crowning achievement.



Photo Credit: University of Saskatchewan



giving meaningful gifts



## Use Parties for Good to Raise Funds for Your Charity!

Earlier in 2012, the Saskatoon Community Foundation launched "Parties for Good," a new website and online donation portal that helps people use the occasions in their lives to do some good in our community.

Founded by Paula Ghiglione, as a way of teaching her children about philanthropy, Parties For Good works on the principle that many of us already have what we need in our lives, and could be just as happy to give to charities as to receive gifts. When we celebrate a birthday, anniversary or other special occasion with friends and family, it is customary that our guests bring some sort of a gift. This can range from inexpensive (and easily broken) children's toys to host gifts, like flowers or bottles of wine for grown-up gatherings. Either way, in many cases, we really don't need these items, and might feel just as well if the thoughtfulness of our guests could be focused to meet vital needs in the community.

Parties for Good is an online, social media-friendly portal to raise funds online. Individuals are able to log in, create their custom party page, invite guests to donate and then track their party attendees. Donations of \$20 and over are eligible for instant email charitable receipts. Event donations are collected and flowed through to registered charities in Saskatoon, less a small administrative fee which covers costs for receipting, web module fees and credit card merchant discount fees.

### How will this work for charities?

All charities already have donors and supporters, people who make charitable gifts. All of these people celebrate special occasions in their lives with friends and family, many of whom could be your next group of prospective donors. If your donor hosts a party and asks attendees to make a small gift to your charity in lieu of a gift, perhaps not all will do so, but some will. If any of those people refer to their attendance at the party on Facebook, then all of their contacts will also hear something about your charity. You can not only raise funds, but also gain new contacts and raise awareness in new circles for your organization.

The Saskatoon Community Foundation does not expect to benefit from Parties for Good (unless our supporters hold parties on our behalf). The fees associated with Parties for Good simply cover our costs in providing the service. SCF believes that we should all work together to grow the community's awareness of the work of charitable organizations. We want to lead the way, because our vision is, and always has been, to make Saskatoon the best community in which to live!

For more information on how to get Parties for Good working for your organization, contact Donor Services Manger Kristy Rempel at 665-1756 or [kristy.rempel@saskatooncommunityfoundation.ca](mailto:kristy.rempel@saskatooncommunityfoundation.ca).

[www.partiesforgood.com](http://www.partiesforgood.com)

Helping to make Saskatoon the best community in which to live...

one party at a time!

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## Tax Benefits of Donating Securities

In its 2006 budget, the Canadian federal government announced it eliminated capital gains tax on listed stocks, bonds, mutual funds and futures donated to registered charities such as the Saskatoon Community Foundation.

Normally, when you sell securities, tax must be paid on 50% of any capital gain (the increase in value, since you acquired the securities). However, when you donate the same securities to a charitable organization, you will not pay tax on the capital gain. In fact, the combined benefit of paying no tax on the capital gain and the charitable tax receipt you receive on the entire amount provides excellent tax benefits when making your charitable gift.

When you donate securities, you will receive a charitable donation receipt for the fair market value of the securities, just as if your gift had been a cash donation. You will receive a charitable receipt for the entire amount of the gift, which you can then apply to your current taxes. It is very important to remember that in order to derive the tax benefits, you must transfer the securities to the charity, **not sell them first.**

Let's just say you want to give \$10,000 to a charity. You currently own stock shares that you purchased for \$2,000. You are considering selling the stock, now worth \$10,000. Have a look at the chart below. In both cases, you will receive a charitable donation receipt for \$10,000 that will result in a tax credit of \$2,900. However, if you sell the shares first, you will pay an additional \$2,000 in capital gains taxes.

The Saskatoon Community Foundation can assist you in giving to a small charity which does not ordinarily receive gifts of securities and does not have a brokerage account. The Saskatoon Community Foundation will sell your shares through its brokerage account and flow your gift through to the charity at no charge except the minimal brokerage fees we incur.

If you are interested in making a gift of securities or if you are a charity interested in helping a donor do so, call Donor Services Manager Kristy Rempel at 665-1756. The Saskatoon Community Foundation recommends that you discuss your options with your financial planner and with your family.

	Sell Shares and Donate Cash	Donate Shares Directly
Fair market value	\$10,000	\$10,000
Cost basis	2,000	2,000
Capital gain	8,000	8,000
Taxable gain	4,000 (50%)	0 (0%)
Tax credit (assuming 29%)	2,900	2,900
Tax on gain (at 50%)	2,000	0
<b>Tax savings</b>	<b>900</b>	<b>2,900</b>

## Long Term Flow Through

Until March of 2010, the Saskatoon Community Foundation, like all charities, was limited in the ways that it could treat donated funds. At that time, SCF could only take one of two actions with any donation. The gift could be "flowed through" to another charity within 12 months, or it could be endowed for a minimum of 10 years (although in practice our endowments have always been in perpetuity).

However, recent changes to the relevant legislation now allow SCF to offer a more diverse palette of opportunities for donors. Changes to disbursement quotas as well as the rules governing endowments mean that we can now offer endowed funds that will gradually disburse the entirety of the fund over a number of years. We can also accept a donation but not endow it, holding it for the donor until such time as the donor decides how the funds should be disbursed, or until the timing is right for a gift to a particular charity. This way, you can make your gift NOW, and get the tax benefit of the gift NOW for the current tax year, while taking the time to make appropriate decisions on how your gift will be disbursed to your charity or charities of choice.

## People Are Our Foundation

### Welcome Tom Kishchuk to our Board!



Tom Kishchuk is currently President, CEO and Integrated Management System (IMS) Director at Hitachi Power Systems Canada Ltd. (HPSCA). HPSCA, with headquarters in Saskatoon, is a sales, manufacturing and service company serving the power, energy and industrial sectors in Canadian and international markets. Tom has 23 years experience at HPSCA in a wide range of technical and leadership roles including engineering, quality assurance, operations management, business development and international executive management.

Tom is a registered professional engineer and has a B.Sc. in Mechanical Engineering and a M.Sc. in Materials Science, both from University of Saskatchewan, and has completed executive management training at the Richard Ivey School of Business. Tom is an active volunteer in his local community, sitting on several boards and advisory committees related to education, safety and community well being.

### Welcome Donor Services Manager Kristy Rempel to Our Staff



Kristy joined the team at the Foundation in September of 2012. She has extensive experience in events management and sponsorship recruitment from years of running her own consulting business. Her fundraising background is quite diverse and has allowed her to connect with many Saskatoon businesses, entrepreneurs and charities. Kristy's commitment to helping to support a strong community goes beyond her professional life

and she can be found volunteering for all types of Saskatoon special events. Kristy also is proud to be on the Board of Directors for the Greater Saskatoon Chamber of Commerce and hopes to use her profile to bring greater awareness for the Saskatoon Community Foundation.

### Farewell to Board Member Joanne Wurlinger



For the past 20 years, Joanne has held numerous staff and volunteer positions in the health, humanitarian, arts, education and service charitable sectors, including Associate Director of Development at the University of Saskatchewan. Recently, she left that position to begin a new communications business. During her time on the SCF Board, Joanne served as Chair of the Grants Committee, and contributed a significant amount of work

to our new Granting Policy. Our thanks to Joanne for her contributions to the Saskatoon Community Foundation!





## Thanks to our Newsletter Sponsors



## Who is on Board?

Alain Gaucher, Chair  
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I, \_\_\_\_\_ want to make a lasting contribution to quality of life in our community.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

I am enclosing my cheque made payable to Saskatoon Community Foundation in the amount of \$ \_\_\_\_\_.

I prefer to use my Visa / Mastercard for the amount of \$ \_\_\_\_\_.

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_/\_\_\_ Signature: \_\_\_\_\_

I hereby direct that the gift noted above is to be held by Saskatoon Community Foundation in perpetuity or for a period of not less than 10 years.

Fund name (if applicable): \_\_\_\_\_

I give my permission for the Saskatoon Community Foundation to:

- Publish my name as a donor in the Annual Report
- Publish my name as a donor in other publications including newspapers

Signature: \_\_\_\_\_ Tax receipts are issued for donations of \$20.00 or more. Charitable Taxation #119140911 RR0001.



Return this form to the Saskatoon Community Foundation:

Address: Suite 101-308 Fourth Avenue N, Saskatoon, SK S7K 2L7

Tel: (306) 665-1766 Fax: (306) 665-1777

Website: [saskatooncommunityfoundation.ca](http://saskatooncommunityfoundation.ca) Email: [office@saskatooncommunityfoundation.ca](mailto:office@saskatooncommunityfoundation.ca)

Give online at [www.saskatooncommunityfoundation.ca](http://www.saskatooncommunityfoundation.ca)